



SPONSORSHIP OPPORTUNITIES

EVENT INFORMATION:

Attendance: 400-500

Audience Profile:

Business leaders; Elected and appointed government officials; Professionals from education, finance, media and civic sectors

The LAEDC 2016 Fall Economic Forecast is Southern California’s premier source for in-depth economic information and analysis on Los Angeles County and the surrounding areas. This important economic update is attended by the region’s top business, education, civic, and government leaders. The LAEDC’s economic research reports are broadly used by the media, government, and private industry organizations.

SPONSOR LEVEL	MARKETING/COLLATERAL	EVENT
Title \$20,000	Title Sponsor logo placement in all digital, print and social media; Recognition on event signage, in media advertisements and LAEDC marketing communications	5-minute speaking slot from podium during event; Prominent verbal recognition from the stage by Bill Allen, CEO, LAEDC; Four (4) premium reserved tables of ten; Premium placement for two (2) 6’ Exhibit Table; Sponsor-provided marketing piece distributed at each attendee seat
Presenting \$10,000	Presenting Sponsor logo placement in all digital, print and social media; Recognition on event signage, in media advertisements and LAEDC marketing communications	Verbal recognition from the stage by Bill Allen, CEO, LAEDC; Three (3) premium reserved tables of ten; Premium placement of (1) 6’ Exhibit Table
Premier \$7,500	Premier Sponsor logo placement in all digital, print and social media; Recognition on event signage, in media advertisements and LAEDC marketing communications	Verbal recognition from the stage by Bill Allen, CEO, LAEDC; Two (2) premium reserved table of ten; (1) 6’ Exhibit Table
Event \$5,000	Event Sponsor logo placement in all digital, print and social media; Recognition on event signage, in media advertisements and LAEDC marketing communications	Verbal recognition from the stage by Bill Allen, CEO, LAEDC; One (1) premium reserved table of ten; (1) 6’ Exhibit Table

