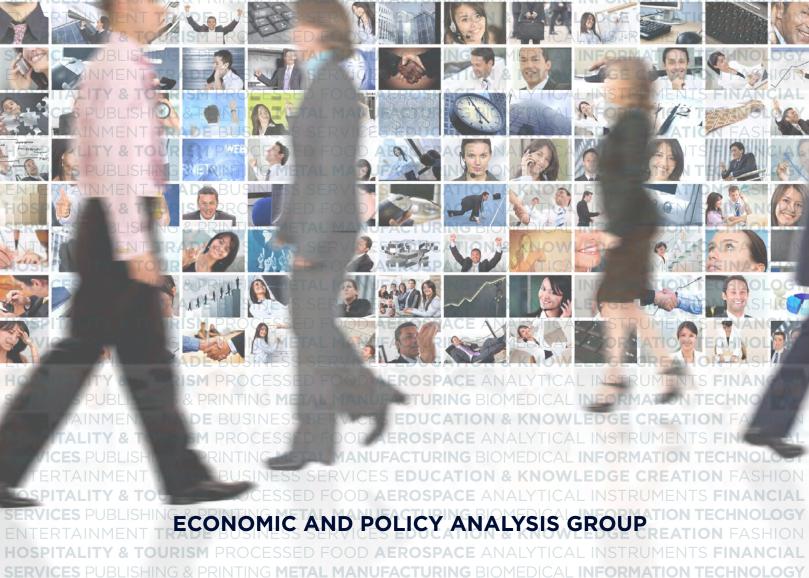


DSPACE ANALYTICAL INSTRUMENTS FINANCIAL SERVICES ENTERTAINMENT TRADE FASHION BUSIN VICES EDUCATION & KNOWLEDGE CREATION FASHION HOSPITALITY & TOURISM PROCESSED FOO SPACE ANALYTICAL INSTRUMENTS FINANCIAL SERVICES PUBLISHING & PRINTING METAL MANUFACTU DMEDICAL INFORMATION TECHNOLOGY ENTERTAINMENT TRADE BUSINESS SERVICES EDUCATION WLEDGE CREATION FASHION HOSPITALITY & TOURISM PROCESSED FOOD AEROSPACE ANALYTIC JMENTS FINANCIAL SERVICES PUBLISHING & PRINTING METAL MANUFACTURING BIOMEDICAL INFORMA OLOGY FASHION ENTERTAINMENT TRADE BUSINESS SERVICES AEROSPACE ANALYTICAL INSTRUM ADE FINANCIAL SERVICES EDUCATION & KNOWLEDGE CREATION FASHION HOSPITALITY & TOURISM DECESSED FOOD AEROSPACE ANALYTICAL INSTRUMENTS FINANCIAL SERVICES PUBLISHING & PRINTIN MANUFACTURING BIOMEDICAL INFORMATION TECHNOLOGY ENTERTAINMENT TRADE BUSINESS SERVICES CATION & KNOWLEDGE CREATION FASHION FASHION FOR SERVICES CATION & KNOWLEDGE CREATION FASHION FASHION FOR SERVICES MANUFACTURING BIOMEDICAL INFORMATION TECHNOLOGY ENTERTAINMENT TRADE BUSINESS SERVICES CATION & KNOWLEDGE CREATION FASHION FASHION FOR SERVICES CATION & KNOWLEDGE CREATION FASHION FOR SERVICES FOR SERVICES MATION TECHNOLOGY TRADE TERTAINMENT TRADE BIN LOS ANGELES COUNTY/LE

EATION FASHION AEROSPACE ANALY FICAL INSTRUMENTS FINANCIAL SERVICES TRADE BIOMEDICA HOSPITALITY & TOURISM PROCESSED FOOD AEROSPACE ANALYTICAL INSTRUMENTS FINANCIAL SERVICES PUBLISHING & PRINTING METAL MANUFACTURING BIOMEDICAL INFORMATION TECHNOLOGY ENTERTAINMENT TRADE BUSINESS SERVICES EDUCATION & KNOWLEDGE CREATION FASHION HOSPITALITY OURISM PROCESSED FOOD AEROSPACE ANALYTICAL INSTRUMENTS FINANCIAL SERVICES PUBLISHING & PRINTING METAL MANUFACTURING BIOMEDICAL INFORMATION TECHNOLOGY



# LOS ANGELES COUNTY'S IN

By all measures, Los Angeles County is large. It is the most populous county in the nation, with 10 million residents in a land area of over 4,000 square miles. It is home to a diverse and dynamic workforce of almost 4 million, producing a gross regional product estimated to be \$544 billion—larger than Switzerland, Saudi Arabia or Taiwan.

As the second decade of the 21st Century unfolds, we face challenges in preparing an educated and skilled workforce that is able to compete in the global marketplace, in allocating sufficient resources to maintain or deliver critically-needed infrastructure projects under strained budgets, in fostering a climate of technological innovation and product development, and in pursuing sustainable growth in the face of economic realities.

To sharpen our knowledge and better focus and tailor our policy and economic development efforts, we look towards new research in how industries compete, succeed and prosper, and new methods that will allow comparison of our performance against that of other regions.

Professor Michael E. Porter's enduring work on the competitiveness of businesses and more recently of regions brings into focus how economic prosperity can be driven. Through ground-breaking work done at the Institute for Strategy and Competitiveness at Harvard Business School, and supported by the Economic Development Administration of the U.S. Department of Commerce, Professor Porter's Cluster Mapping Project has defined industry clusters based on locational correlation of employment.

The geographic clustering of industries enables firms to both compete and collaborate, increasing demand for supplier industries, encouraging the growth of specialized local infrastructure, developing a pool of specialized labor, and, through rivalry and proximity, spurring innovation and new advancements.

The investments made by these firms in technology, innovation and the upgrading of their goods and services results in improved productivity. With the global market at their reach, improved productivity increases competitiveness, which in turn increases market share and drives industry growth, creating high-wage jobs and regional prosperity.

The first step of this virtuous cycle is to foster an environment where industry clusters can grow organically. Knowing our regional strengths and weaknesses provides us with a useful baseline on which we can build economic development strategies.

While there are a variety of methodologies to identify clusters, we chose the Cluster Mapping Project's definitions primarily because they allow us to more clearly differentiate between traded industry clusters, in which competitive pressures spur innovation and expansion, and local-serving industry clusters, where the possibilities of expanding by selling outside of the region are limited. In this catalog, we present a quantitative description of the L.A. County private sector economy using these new cluster definitions—data which we hope will highlight our strengths and weaknesses as we continue to implement the 12 objectives and 52 strategies of the Los Angeles County Strategic Plan for Economic Development.

#### INDICATORS

To assess the importance of our clusters, we use several measures.

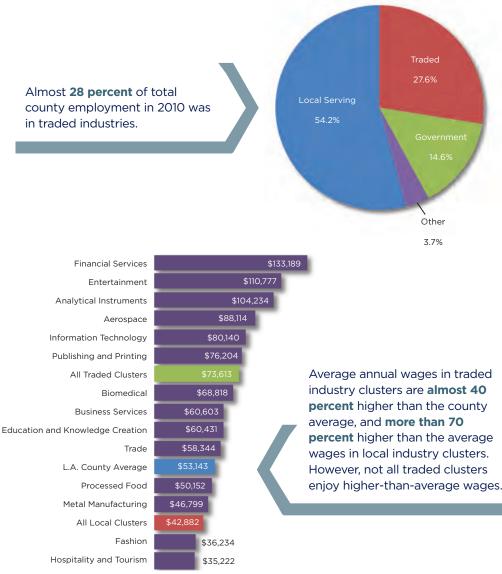
- We first look at the size of the cluster in terms of employment, with the thinking that size does matter We show the breakdown of the cluster by industry employment, providing a view of the composition of each cluster and the importance of each component industry.
- For the largest individual industries in the cluster, we report the average wages paid in Los Angeles County. Although these can vary widely from one industry to another, this may provide an indication of the productivity of the employees and the potential to address workforce challenges such as the up-skilling required by employers and the expected skill gaps of segments of our workforce.
- To account for business cycle activity, which can disproportionately depress some industries more than others, we also review how each cluster has performed over the decade, both in numbers of jobs and in jobs as a share of total county employment. By examining these trends we may be able to identify those clusters which are emerging, those which are mature, and those which appear to be in decline.
- Finally, for each traded industry cluster we calculate the location quotient. This is a measure of the employment concentration of the cluster in Los Angeles County compared to the nation. A location quotient of 1 indicates that our regional cluster employment concentration is equal to the national average, while a higher location quotient is indicative of regional specialization.

At this stage, we focus on our 14 largest traded industry clusters and the five largest local industry clusters. However, it is important to remember that these clusters reflect only private sector employment; for example, the Education and Knowledge Creation cluster does not include UC or CSU payrolls, and the Local Health Services cluster does not include county health care workers.

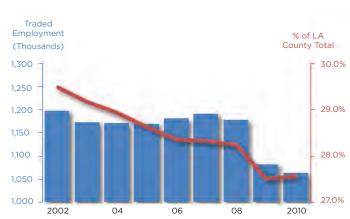
Finally, this is not a final analysis. We leave for future research more in-depth consideration of location quotients, growth prospects, historical trends, opportunities, wage growth, relative competitiveness with other regions, and the many other indicators of performance that will deepen our understanding of our regional economy.

# DUSTRY CLUSTERS

## WITH A DIVERSE \$544 BILLION ECONOMY, LOS ANGELES COUNTY PAYROLL EMPLOYMENT NUMBERED 3,856,800 IN 2010.



Traded industry employment **has been steadily declining** as a share of total employment, a worrisome trend.



AT-A-GLANCE 2010

# of Employees

3,856,800

**Average Annual Wage** 

\$53,143

Traded Cluster Employment

1,063,100

Local Cluster Employment

2,089,000

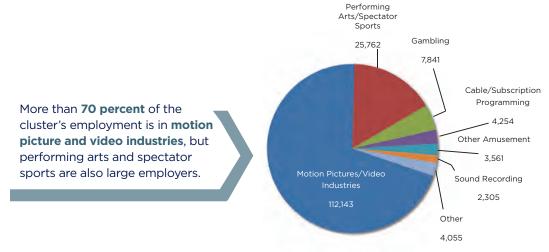
Trade Employment Location Quotient

1.2

Compared to the nation as a whole, Los Angeles County has a larger share of its employment in traded industry clusters, suggesting the increased potential for wealth creation through exports.

## ENTERTAINMENT

## ENTERTAINMENT IS THE LARGEST TRADED INDUSTRY CLUSTER IN LOS ANGELES COUNTY, WITH 159,900 EMPLOYEES IN 2010.



### AT-A-GLANCE 2010

# of Employees

159,900

## Average Annual Wage \$110,777

Performing Arts/Spectator Sports Entertainment Cluster Average Sound Recording Industries Cable/Other Subscription Programming Motion Picture & Video Industries Audio & Video Equipment Mfg Magnetic Media Mfg & Reprogramming L.A. County Average Musical Instrument Mfg Gambling Industries Recreational Goods Rental Other Amusement & Rec



\$205,600

\$110,777

\$102,277 \$101,903

\$100.473

\$84,121

\$58,490

\$53,143

\$43,801

\$26,994

\$23,943

\$23,106

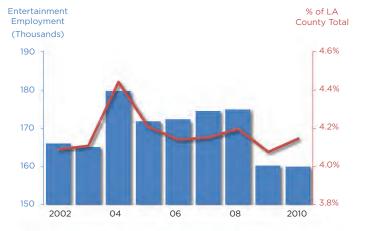
Average annual wages in Entertainment are **twice the county's average**, but there is a wide disparity among the individual industries that make up the cluster.



4.9

With 15 percent of the nation's Entertainment cluster employment, Los Angeles County's location quotient of 4.9 is quite high, reflecting our regional strength in this industry.

Entertainment as a share of total employment in the county over the past decade reached a high of 4.4 percent in 2004, but has remained fairly steady since, hovering at **4.1 percent**.

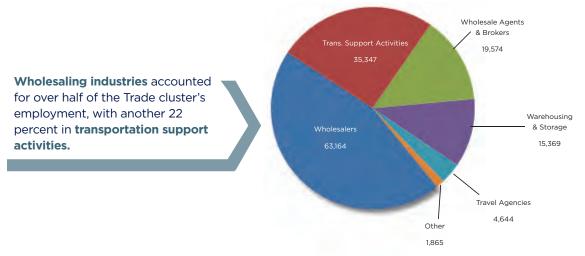


LA County Entertainment employment makes up 63 percent of California's Entertainment employment and 15 percent of the nation's Entertainment employment.

## TRADE



A COMBINATION OF TRANSPORTATION, LOGISTICS AND DISTRIBUTION SERVICES, TRADE IS THE SECOND LARGEST TRADED INDUSTRY CLUSTER IN LOS ANGELES COUNTY, WITH 157,200 EMPLOYEES IN 2010.



AT-A-GLANCE 2010

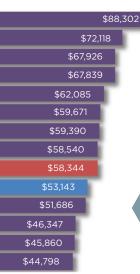
# of Employees

157,200

## Average Annual Wage

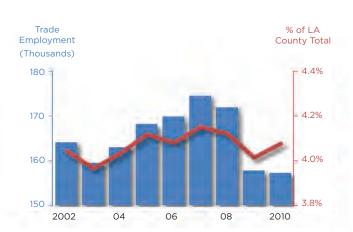
\$58,344

Computer & Supply Wholesale Other Electronic Parts Whsle Electronic & Mail-Order Houses Druggists' Goods Wholesale Transportation Support Activities Air Transportation Wholesale Agents & Brokers All Other Trade Trade Cluster Average L.A. County Average Fruit & Veg Wholesale Apparel Wholesale Warehousing & Storage Travel Agencies



The cluster's average annual wage is **slightly higher than the county average.** The highest wages are related to the wholesaling of technologyrelated products and to using technology in wholesaling activities.

Annual employment levels in 2009 and 2010 were the lowest of the decade. However, as a share of total employment in the county, Trade has remained fairly steady at **4.1 percent.** 



**Location Quotient** 

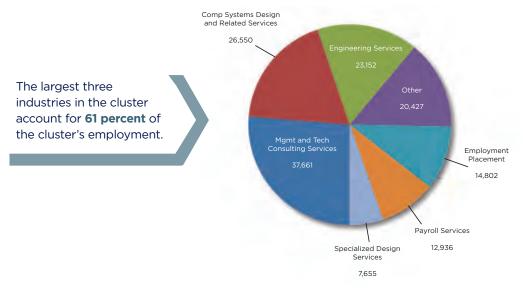
1.4

With 4.2 percent of the nation's Trade cluster employment, Los Angeles County's location quotient of 1.4, although significant, may yet understate our regional strength since many self-employed workers, including long haul truckers, are not counted.

The ports of Los Angeles and Long Beach moved 14.1 million TEUs in 2010, fully one third of all container traffic in the U.S.

## **BUSINESS SERVICES**

### MORE THAN 16,000 ESTABLISHMENTS PROVIDE BUSINESS SERVICES IN LOS ANGELES COUNTY, WITH 143,200 EMPLOYEES IN 2010.



AT-A-GLANCE 2010

# of Employees

143,200

## Average Annual Wage \$60,603

#### **Location Quotient**

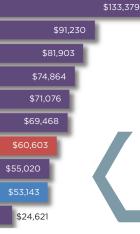
0.9

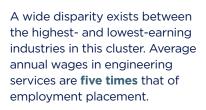
Although Los Angeles County enjoys a regional concentration in management and technical consulting, the cluster as a whole is somewhat less concentrated than the nation.

Headquartered in Pasadena, the environmental consulting firm of Tetra Tech Inc. earned \$2.2 billion in revenue in 2010 and reported 460 employees in Los Angeles County.



Over the past decade, Business Services as a share of total employment in the county has risen steadily, **peaking at 3.8 percent** in 2008. While employment fell during the recession, prospects for this cluster remain **promising**.





% of LA

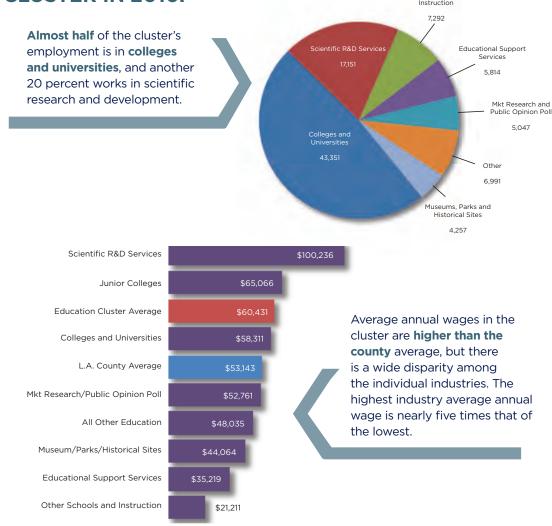
Business Services Employment (Thousands)



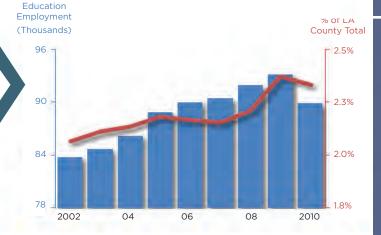
## EDUCATION

### AND KNOWLEDGE CREATION

## WITH A WEALTH OF EDUCATIONAL AND ENRICHMENT RESOURCES, LOS ANGELES COUNTY EMPLOYED 89,900 IN THIS PRIVATE SECTOR CLUSTER IN 2010.



Education and Knowledge Creation employment grew annually from 2002 through 2009, increasing its share of county employment by **0.3 percentage points**. This growth suggests **positive** prospects for the cluster in Los Angeles County.



AT-A-GLANCE 2010

**# of Employees** 

89,900

Average Annual Wage

\$60,431

#### **Location Quotient**

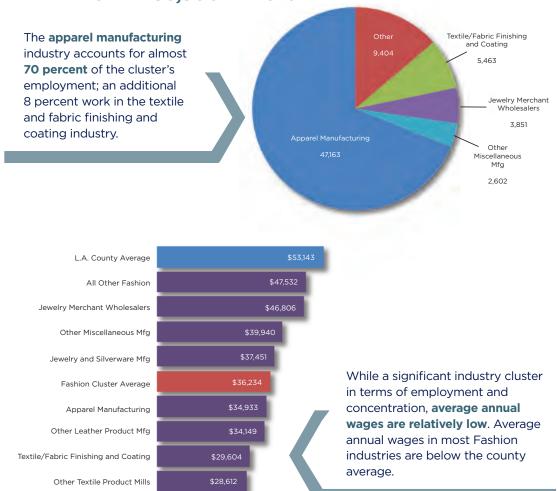
1.2

Los Angeles enjoys a higher concentration of employment in Education and Knowledge Creation than the nation.

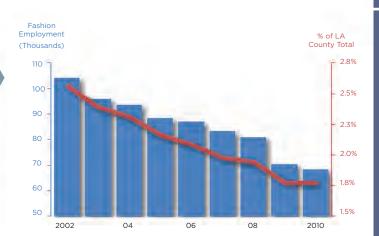
The traded Education and Knowledge Creation cluster includes only private sector employment, not employees of institutions such as the UC or CSU systems, or of the many public community colleges.

## FASHION

THE FASHION CLUSTER, WHICH INCLUDES APPAREL, TEXTILES, FOOTWEAR, JEWELRY AND LEATHER GOODS INDUSTRIES, RANKS SECOND IN LOS ANGELES COUNTY IN TERMS OF REGIONAL CONCENTRATION, AND EMPLOYED 68,500 IN 2010.



Fashion employment has **steadily declined** over the last decade, with the cluster's share of total employment in the county **falling by 0.8 percentage points** since 2002.



AT-A-GLANCE 2010

**# of Employees** 

68,500

Average Annual Wage

\$36,234

#### **Location Quotient**

4.2

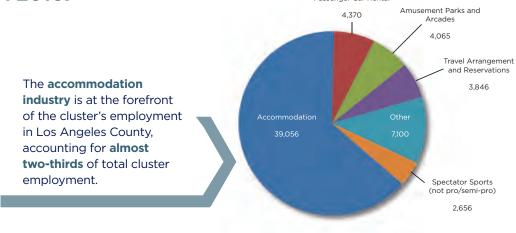
With almost 13 percent of the nation's Fashion cluster employment, Los Angeles County's high location quotient of 4.2 reflects our regional strength in this industry.

More than 73 percent of California's Fashion cluster employment is in Los Angeles County.

## HOSPITALITY

### AND TOURISM

HOSPITALITY AND TOURISM INCLUDES HOTELS, AMUSEMENT PARKS, PASSENGER CAR RENTAL, TRAVEL ARRANGEMENT SERVICES AND MORE, WITH 61,100 EMPLOYEES IN LOS ANGELES COUNTY IN 2010.



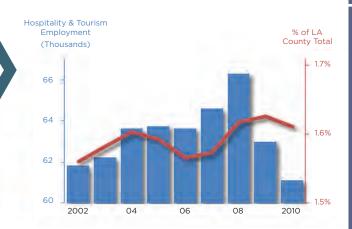
Travel Arrangement and Reservations Coastal Passenger Transport Deep Sea Passenger Transport L.A. County Average Passenger Car Rental Amusement Parks and Arcades All Other Hospitality and Tourism Hospitality and Tourism Cluster Average Spectator Sports (amateur) Accommodation Urban Transit Systems



Average annual wages in Hospitality and Tourism are **lower than the county average** by almost \$20,000. The industry with the most employment also has one of the lowest average annual wages.

> Los Angeles hosted an estimated 26.9 million overnight visitors in 2011, with direct spending totaling \$15.2 billion.

Hospitality and Tourism post-recession employment levels have declined since reaching their peak in 2008, but the share of total county employment has remained fairly steady at **1.6 percent** since 2002.





AT-A-GLANCE 2010

# of Employees

61,100

#### Average Annual Wage

\$35,222

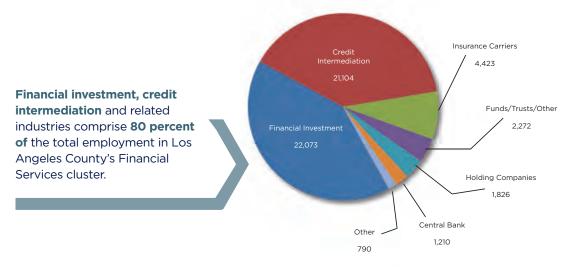
#### **Location Quotient**

0.9

While Hospitality and Tourism in Los Angeles County is large, its location quotient indicates its employment is less concentrated than in the nation.

## FINANCIAL SERVICES

## FINANCIAL SERVICES IS A LARGE TRADED INDUSTRY CLUSTER IN LOS ANGELES COUNTY, WITH 53,700 EMPLOYEES IN 2010.



### AT-A-GLANCE 2010

AN AN THE OWNER OF THE OWNER OWNE

**# of Employees** 

53,700

## Average Annual Wage

\$133,189

Financial Investment and Related Offices of Bank Holding Companies Financial Services Cluster Average Offices of Other Holding Companies Insurance Carriers Monetary Authority - Central Bank Funds/Trusts/Other Financial Credit Intermediation and Related L.A. County Average

Passenger Car Leasing



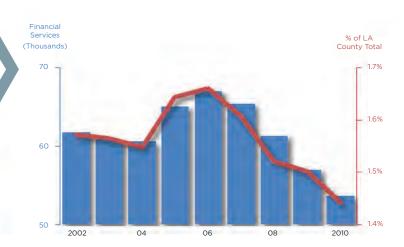
Average annual wages in Financial Services are **twice the county's average**. All industries in this cluster, with the exception of passenger car leasing, pay average annual wages that exceed the county average.

### Location Quotient

0.9

Although Los Angeles County has a relatively large Financial Services cluster, it is less concentrated than in the nation.

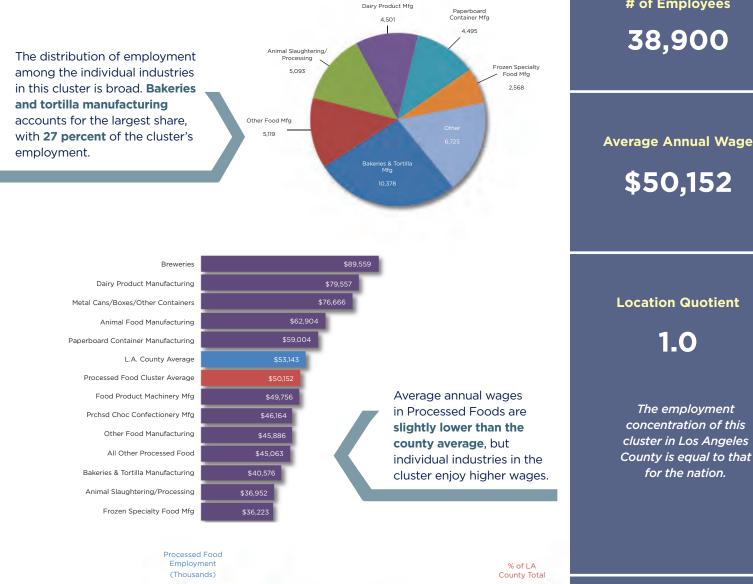
Employment reached a peak in 2006 with **67,000 employees**. Since then, both Financial Services employment and its share of total county employment have **steadily declined**.



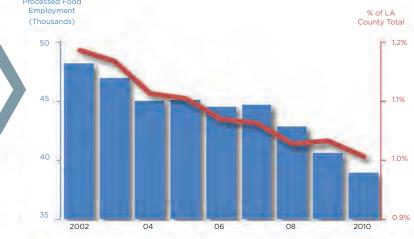
During the first half of 2011, total deposits made to commercial banks, savings institutions and U.S. branches of foreign banks located in Los Angeles County totaled \$252.9 billion.

## PROCESSED FOOD

### **PROCESSED FOOD IS THE EIGHTH LARGEST TRADED INDUSTRY CLUSTER IN LOS ANGELES COUNTY, WITH** NEARLY 39,000 EMPLOYEES IN 2010.



**Processed Food** employment has been declining steadily since 2002, as has its share of total county employment.



AT-A-GLANCE 2010

**# of Employees** 

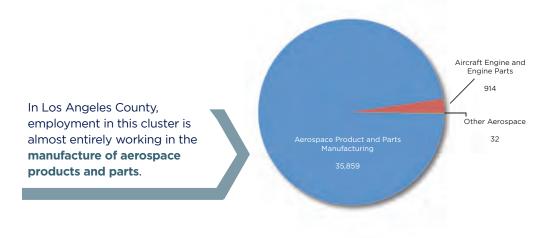
38,900

concentration of this cluster in Los Angeles County is equal to that for the nation.

A wide variety of foods is manufactured in Los Angeles County, including breads and tortillas, meat products, frozen foods, dairy products, confections and pet foods.

## AEROSPACE

## WITH HISTORIC ROOTS IN LOS ANGELES COUNTY, THERE WERE 36,800 EMPLOYED IN THE PRIVATE AEROSPACE CLUSTER IN 2010.





# of Employees

36,800

# Average Annual Wage

## Aerospace Product and Parts Mfg Aerospace Cluster Average Military Armored Vhcl/Tank Parts Small Arms Manufacturing Aircraft Engine and Engine Parts L.A. County Average



Given the high-skilled nature of work in this cluster, average annual wages in Aerospace **are significantly higher** than the county average.

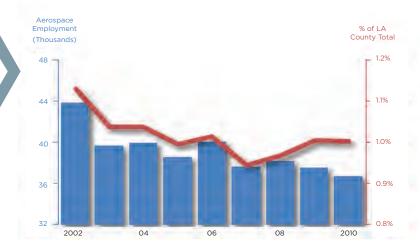


2.5

While not large, Aerospace's employment concentration in Los Angeles County reflects a continuing regional strength in this industry.

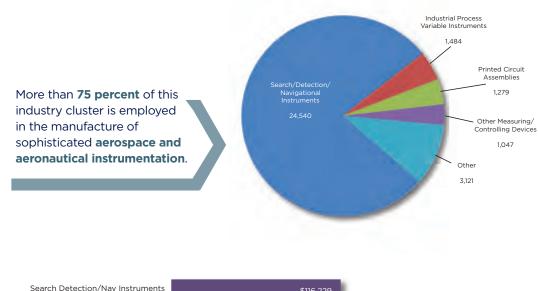
Over half of the state's employment in this vitally-important cluster, and more than 7 percent of the nation's employment, occurs in Los Angeles County.

Although employment has been on a downward trend, the cluster's share of total county employment has demonstrated **some resilience** since the recession.



## ANALYTICAL INSTRUMENTS

### IN ITS SUPPORTING ROLE TO THE AEROSPACE CLUSTER, ANALYTICAL INSTRUMENTS EMPLOYED 31,500 IN LOS ANGELES COUNTY IN 2010.



AT-A-GLANCE 2010

# of Employees

31,500

Average Annual Wage

\$104,234





The high-skilled nature of occupations in the Analytical Instruments cluster command average annual wages almost **double the county's average**.

Analytical Instruments . Employmer % of LA (Thousands) County Total 42 1.0% 40 1.0% 38 0.8% 36 0.8% 34 0.8% 32 30 0.8%

2002 04 06 08 2010

**Location Quotient** 

2.1

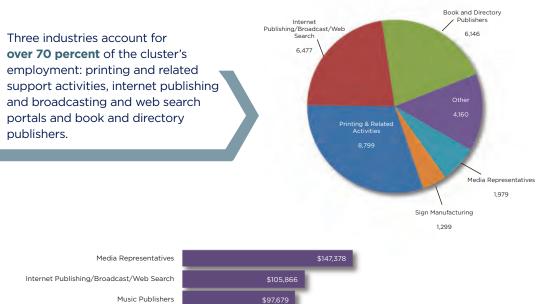
Providing instrumentation for the Aerospace cluster, Analytical Instruments is a cluster with a high employment concentration, reflecting our regional strength.

Raytheon's Space and Airborne Systems, headquartered in El Segundo, is a leader in space and missile technology, producing airborne radar systems, precision guidance systems and intelligence and surveillance systems.



## PUBLISHING AND PRINTING

PUBLISHING AND PRINTING, INCLUDING BOOK AND DIRECTORY PUBLISHING, MUSIC PUBLISHING, INTERNET PUBLISHING AND BROADCASTING AND WEB SEARCH PORTALS, HAD 28,900 EMPLOYEES IN LOS ANGELES COUNTY IN 2010.



\$76,104

\$46,447

AT-A-GLANCE 2010

# of Employees

28,900

# Average Annual Wage

#### **Location Quotient**

1.2

Closely aligned with entertainment industries, Publishing and Printing employment is more highly concentrated in Los Angeles County than in the nation.

Web portal search engine giants Google and Yahoo are large employers in Los Angeles County, and video game developers such as Naughty Dog, Activision Blizzard, Electronic Arts and Insomniac have been developing a strong sub-cluster.

Publishing and Printing employment levels have **declined significantly** since the recession, losing 7,500 jobs since its peak in 2007, **a loss of 20 percent**. The declining share of total county employment masks **recent growth** in digital publishing employment.

Book and Directory Publishers
Publishing and Printing Cluster Average

Media Buying Agencies

L.A. County Average

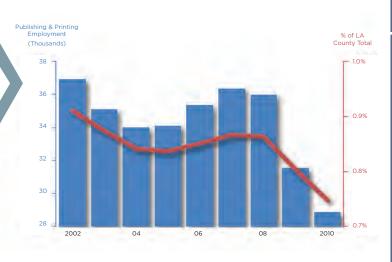
Sign Manufacturing

Commercial Photography

All Other Publishing and Printing

Stationery Product Manufacturing

Printing and Related Support



cluster.

Average annual wages in

Publishing and Printing exceed

\$20,000, but there is a wide

industries that make up the

disparity among the individual

the county average by more than

## METAL MANUFACTURING

### METAL MANUFACTURING, PROVIDING A RANGE OF METAL PRODUCTS AND SERVICES TO REGIONAL INDUSTRIES, EMPLOYED 26,100 IN LOS ANGELES COUNTY IN 2010.



AT-A-GLANCE 2010

# of Employees

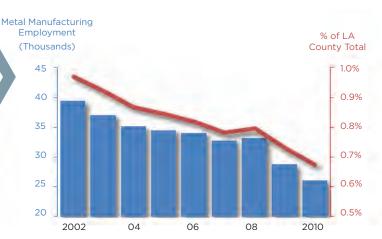
26,100

#### Average Annual Wage

\$46,799



The Metal Manufacturing cluster has been declining in Los Angeles County over the past decade in terms of both employment levels and employment share, demonstrating the challenge of retaining this cluster.



**Location Quotient** 

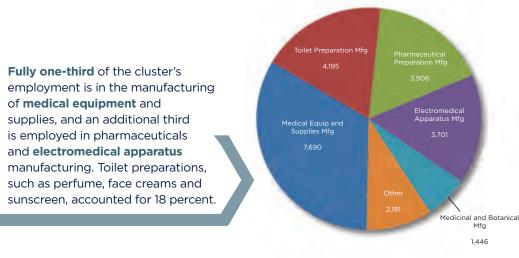
1.1

Los Angeles County continues to demonstrate a regional specialization in Metal Manufacturing compared to the nation, but this specialization is under threat.

Providing specialized products for the ports, refineries and water distribution and transmission industries, Metal Manufacturing has played an important role in the development of infrastructure in Los Angeles County.

## BIOMEDICAL

THE BIOMEDICAL CLUSTER COMBINES THE BIOPHARMACEUTICAL AND MEDICAL DEVICE CLUSTERS, WHICH TOGETHER EMPLOYED 23,100 IN LOS ANGELES COUNTY IN 2010.



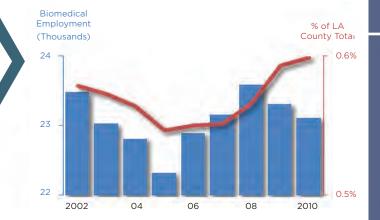
\$111.498

In-Vitro Diagnostic Substance Mfg Electromedical Apparatus Mfg Irradiation Apparatus Mfg Toilet Preparation Mfg Other Biological Product Mfg Biomedical Cluster Average Medical Equip and Supplies Mfg Pharmaceutical Preparation L.A. County Average Medicinal and Botanical Mfg Plastics Bottle Mfg



The highly skilled nature of most occupations in the Biomedical cluster command **higher wages** than the county average.

While this small industry cluster has shown some yearover-year variation, its share of total county employment has remained relatively stable over the past decade and has **shown promise** since the recession.



AT-A-GLANCE 2010

**# of Employees** 

23,100

### Average Annual Wage

\$68,818

### **Location Quotient**

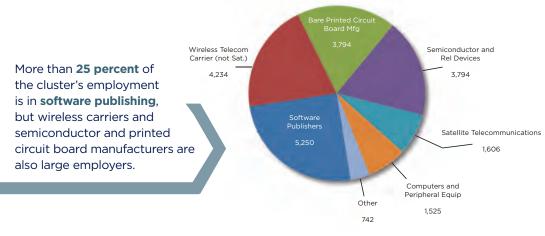
1.1

While employment in this cluster is only somewhat more concentrated than the nation as a whole, Los Angeles County has been the home of numerous biomedical breakthroughs, including the most advanced cochlear implant technology worldwide, the first insulin pump, and the only FDAapproved integrated diabetes management system.

In the third quarter of 2011, over \$43.2 million in venture capital was invested in biotech companies in Los Angeles County.

## INFORMATION TECHNOLOGY

INFORMATION TECHNOLOGY, INCLUDING COMPUTER AND PERIPHERAL MANUFACTURING, SOLAR CELL MANUFACTURING, SOFTWARE PUBLISHING AND SATELLITE COMMUNICATIONS, EMPLOYED 20,900 IN LOS ANGELES COUNTY IN 2010.



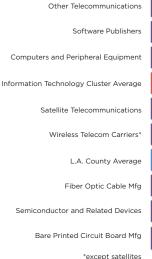
AT-A-GLANCE 2010

# of Employees

20,900

### Average Annual Wage

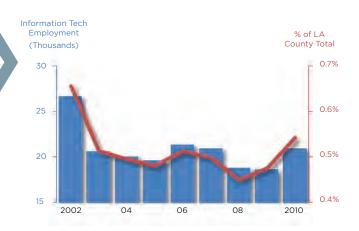
\$80,140



\$86,637 \$80,140 \$76,225 \$63,930 \$53,143 \$52,138 \$50,347 \$50,347

The highly skilled occupations in this industry cluster command **higher average annual wages** than the county average, many significantly higher.

While the Information Technology cluster is still quite small, its share of total county employment has been **trending upwards** since the recession, an encouraging sign.



#### **Location Quotient**

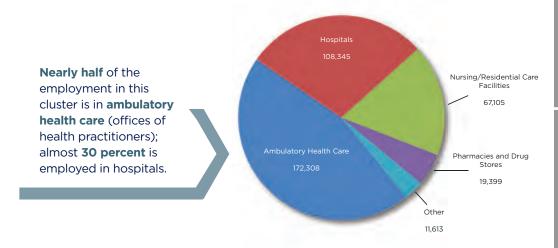
0.8

While the Information Technology cluster is less concentrated in Los Angeles County than in the nation, several of the individual industries in the cluster have significant regional strength.

Spectrolab, Inc., a leading manufacturer of space solar cells and panels and terrestrial concentrator solar cells, broke industry records with its development of a solar cell with the ability to convert 41.6 percent of the sun's rays into electric power.

## LOCAL HEALTH SERVICES

## LOCAL HEALTH SERVICES IS THE LARGEST LOCAL INDUSTRY CLUSTER IN LOS ANGELES COUNTY, WITH 378,800 EMPLOYEES IN 2010.



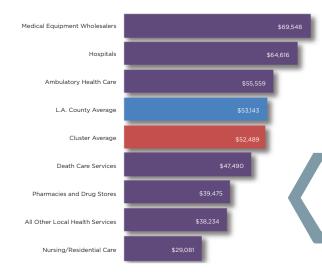


# of Employees

378,800

### Average Annual Wage

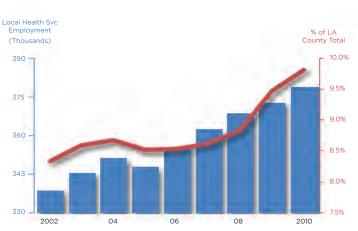
\$52,489



Average annual wages in Local Health Services are just **less than the county average**, but disparities exist among the individual industries that make up the cluster, and among the occupations within each industry.

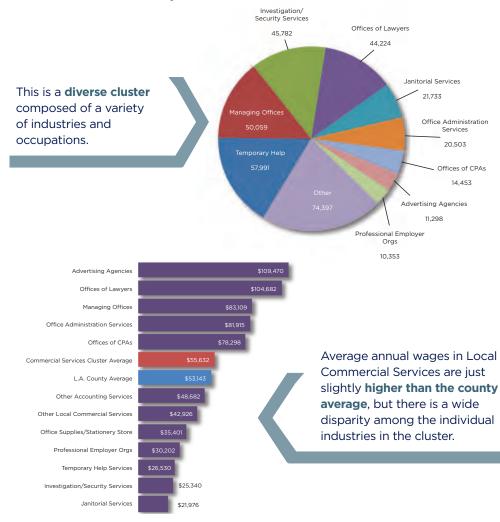


Employment in this cluster has been **growing steadily**, both in terms of levels of employment and as a share of total county employment. By 2010, this cluster accounted for **ten percent of total** county employment.



## LOCAL COMMERCIAL SERVICES

### LOCAL COMMERCIAL SERVICES IS THE SECOND LARGEST LOCAL INDUSTRY CLUSTER IN LOS ANGELES COUNTY WITH 350,800 EMPLOYEES IN 2010.



AT-A-GLANCE 2010

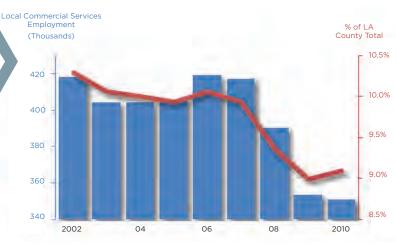
# of Employees

350,800

Average Annual Wage

\$55,632

Employment in this cluster and its share of total employment in the county were **relatively stable** earlier in the decade, but both measures have been in **steep decline** since the start of the recession. By 2010, this cluster accounted for nine percent of total county employment.





## LOCAL HOSPITALITY

### **ESTABLISHMENTS**

## LOCAL HOSPITALITY ESTABLISHMENTS IS THE THIRD LARGEST LOCAL INDUSTRY CLUSTER IN LOS ANGELES COUNTY, WITH 302,700 EMPLOYEES IN 2010.



### AT-A-GLANCE 2010

# of Employees

302,700

### Average Annual Wage

\$18,330

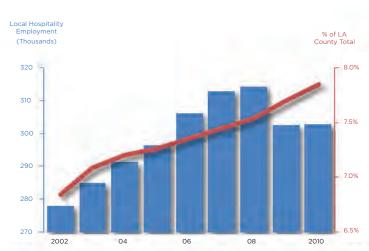




Average annual wages in Local Hospitality are **one third of the county average**, probably reflecting the part-time nature of most occupations in this cluster.

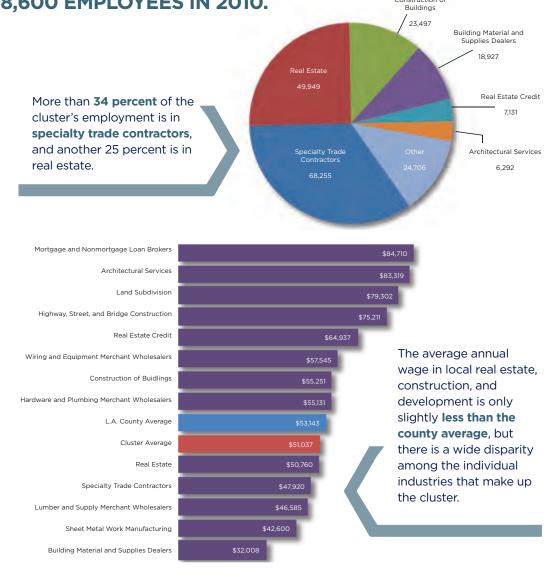


Employment in this cluster has been **resilient**: as a share of total county employment, it has risen by nearly a full percentage point over the past decade. By 2010, this cluster accounted for **eight percent** of total county employment.

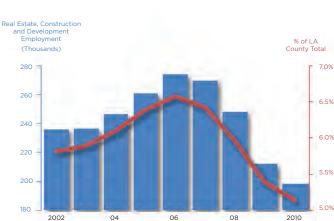


## LOCAL REAL ESTATE

## LOCAL REAL ESTATE, CONSTRUCTION AND DEVELOPMENT IS THE FOURTH LARGEST LOCAL INDUSTRY CLUSTER IN LOS ANGELES COUNTY, WITH 198,600 EMPLOYEES IN 2010.



Employment in this cluster was directly affected by the housing bubble: more than **75,000 jobs were lost** from the peak in 2006 to 2010. As a share of total county employment, the cluster's **fell** from a high of 6.6 percent to **5.2 percent** during that period.



AT-A-GLANCE 2010

# of Employees

198,600

#### Average Annual Wage

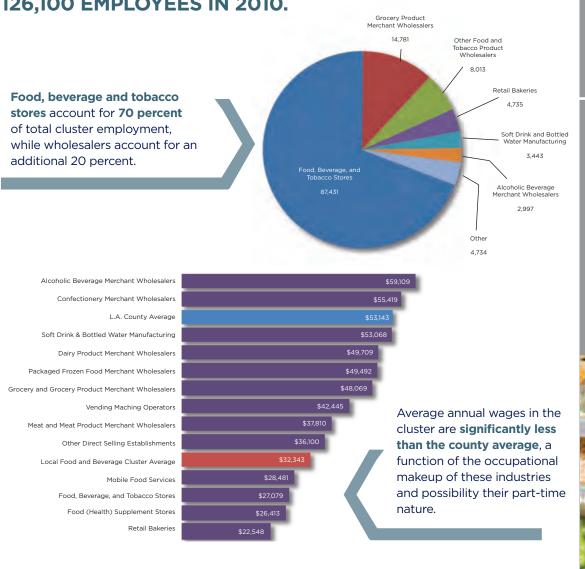
\$51,037



## LOCAL FOOD AND BEVERAGE

### **PRODUCTION AND DISTRIBUTION**

## LOCAL FOOD AND BEVERAGE PRODUCTION AND DISTRIBUTION IS THE FIFTH LARGEST LOCAL INDUSTRY CLUSTER IN LOS ANGELES COUNTY, WITH 126,100 EMPLOYEES IN 2010.



AT-A-GLANCE 2010

# of Employees

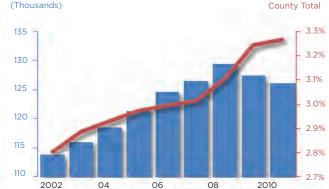
126,100

### Average Annual Wage

\$32,343



Local Food & Bev Prod and Dist Employment (Thousands)



% of LA



## SOURCES

#### Page 2:

Information on the Institute for Strategy and Competitiveness and the Cluster Mapping Project can be found at *http://www.isc.hbs.edu/index.html* 

Cluster data for Los Angeles County were compiled using the NAICS definitions of industries from: California Employment Development Department, Labor Market Information Division, Quarterly Census of Employment and Wages *http://www.labormarketinfo.edd.ca.gov/qcew/cew-select.asp* 

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