



LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION



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News Release

IMMEDIATE RELEASE

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Kaiser Permanente to be Honored for Business Leadership by LAEDC at 15th Annual Eddy Awards®

Region's largest private employer spotlighted for corporate and civic leadership in L.A. County

Los Angeles, CA — The Los Angeles County Economic Development Corporation (LAEDC) today announced Kaiser Permanente as its corporate honoree for the 15th Annual Eddy Awards® to be held on Wednesday, November 10th at the Beverly Hilton. Inaugurated in 1996, the annual gala has become the most important economic development award program in the state of California. This year's celebration pays tribute to Los Angeles County's single largest private employer and one of the nation's leading health plan and managed care providers, Kaiser Permanente.

“As the largest private employer in Los Angeles County, Kaiser Permanente has created tens of thousands of quality jobs, while providing a critical service for our residents and communities,” said Bill Allen, LAEDC president and CEO. “Kaiser Permanente has transformed how health care is administered and delivered with its integrated care model and focus on health prevention, and in doing so has helped propel Los Angeles County's health services sector to one of our region's leading economic clusters.”

“This honor is a testament to the physicians, other care-givers and employees of Kaiser Permanente who work each day to improve the health of our members and our community,” said Benjamin Chu, M.D., president of Kaiser Permanente's Southern California Region. “Our electronic medical record system, KP HealthConnect, brings 21st century medicine to our patients and helps them to live healthy lives and thrive.”

In Los Angeles County, Kaiser Permanente employs over 36,000 people working at seven medical centers and dozens of outpatient medical offices as well as specialty laboratory, pharmacy, and manufacturing facilities and regional headquarters. The Southern California workforce numbers nearly 58,000 technical, administrative, and clerical employees and caregivers, and more than 6,800 physicians representing all specialties.

Kaiser Permanente is a dedicated community partner and a strong supporter of the health care safety net. Kaiser Permanente works to expand health care to the uninsured and in 2009, in Southern California, the Kaiser Permanente Child Health Plan, a subsidized comprehensive coverage program, covered 37,000 children. Other community benefit programs include initiatives with local communities to make it easier for

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LAEDC to honor Kaiser Permanente with Eddy Award® p. 2/2

residents to access healthy food and exercise, and the Educational Theater Program that uses live drama, comedy, and music to help over 250,000 students to make smart choices about food, exercise and healthy behavior.

In addition to recognizing Kaiser Permanente and announcing an individual honoree in the coming weeks, the LAEDC will announce the winners of the 5th Annual “*Most Business-Friendly City in Los Angeles County*” competition live at the Eddy Awards. Last year, Long Beach and Santa Fe Springs won the “*Most Business-Friendly City*” recognition for cities with populations of more than 60,000 residents and less than 60,000, respectively.

About Kaiser Permanente

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America’s leading health care providers and not-for-profit health plans. Founded in 1945, our mission is to provide high-quality, affordable health care services to improve the health of our members and the communities we serve. We currently serve 3.3 million members in Southern California. Care for members and patients is focused on their total health and guided by their personal physicians, specialists, and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the art care delivery, and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education, and the support of community health. More information about Kaiser Permanente can be found at www.kp.org/newscenter.

About the Eddy Awards ®

The Eddy Awards® were introduced by the LAEDC in 1996 to celebrate individuals and organizations that demonstrate exceptional contributions to positive economic development in the region. For sponsorship and event information, please contact Justin Goodkind at (213) 236-4813 or justin.goodkind@laedc.org. For more information about the Eddy Awards®, visit www.laedc.org/eddy.

Past Eddy honorees include business leaders and organizations representing a multitude of industries: Dr. Patrick Soon-Shiong • The Boeing Company • Rick Caruso • The Walt Disney Company • City National Bank • Toyota • Richard Ziman, Arden Realty • Janice Bryant Howroyd, ACT•1 • Liam McGee, Bank of America • Monica Lozano, La Opinión • George Deukmejian, 35th Governor of California • Eli Broad, The Broad Foundation • Tim Leiweke, Anschutz Entertainment Group • James Thomas, Thomas Properties Group • Michael Antonovich, L.A. County Supervisor • David Baltimore, CalTech • Richard Riordan, Former LA Mayor • USC • George Graziadio, Imperial Bank • Beverly O’Neill, Long Beach Mayor • Ed Roski, Majestic Realty Co. • Edison International & Southern California Edison

About LAEDC

The LAEDC, the region’s premier business leadership organization, is a private, non-profit organization established in 1981 under section 501(C) (3). The LAEDC’s mission is to attract, retain, and grow business and jobs for the regions of Los Angeles County. Since 1996, the LAEDC has helped retain or create more than 162,000 jobs, providing \$8 billion in direct economic impact from salaries and \$136 million in annual tax revenue benefit to Los Angeles County. For more information, visit www.laedc.org or www.ChooseLACounty.com or call (888) 4-LAEDC-1.

[Editor’s Note: For media interviews and images, please contact Aida Mayo or George Mc Quade, MAYO Communications at 818-340-5300 or 818-618-9229 or Publicity@mayocommunications.com.]