

## Entertainment

**Motion Picture \* Television \* Animation \* Multimedia**

*Employment (4/'01): 117,720*

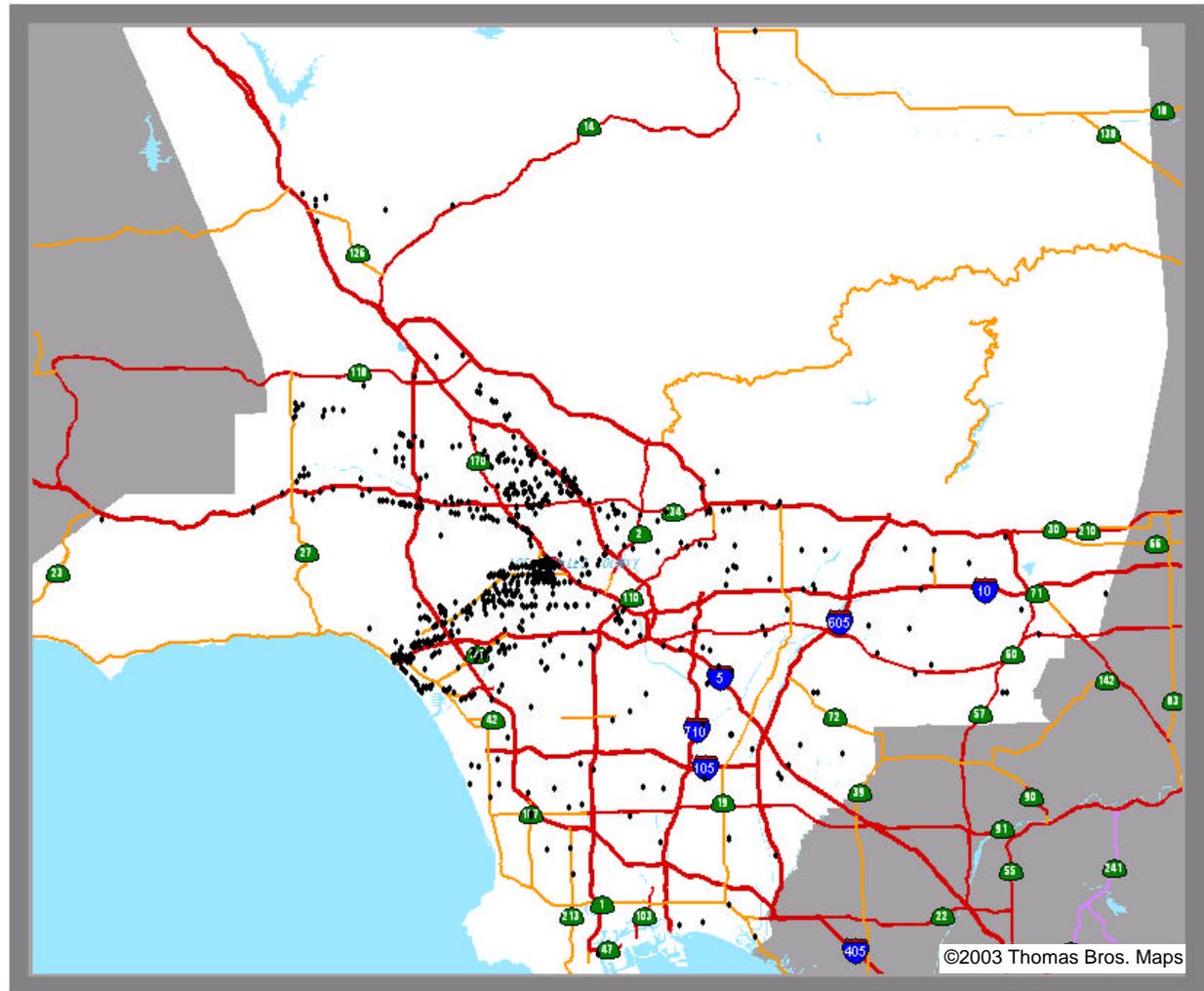
*Number of Establishments (4/'01): 10,901*

*Receipts/Revenue (1997): \$38.7 Billion*

*NAICS Codes: 5121, 5122, 51312, 5132, 7114, 71151*

For the better part of a century, L.A. has been the entertainment capital of the world, with more than 117,000 employees generating upwards of \$38 billion annually. Though the traditional sound stage remains the image of the industry, the entertainment sector also includes electronic entertainment, cable programming, music, new media, and the fast growing video game publishing. The entertainment industry provides the "sizzle" that fuels the creativity of many other industry sectors.

To fill the continuing need for new talent, L.A. County's world-renowned higher education system graduates thousands each year to fill the industry positions. These schools include UCLA, The American Film Institute, USC, Pasadena's Art Center, CalArts, and Santa Monica's Academy of Entertainment and Technology, to name just a few.



## Education

### **ART CENTER COLLEGE OF DESIGN**

#### **Film**

1700 Lida St. Dept. Chair: Robert Peterson  
Pasadena, CA 91103-1999  
Tel: 626-396-2373  
Fax: 626-795-0578 Web site: <http://www.artcenter.edu>

*Art Center's Film program encourages the use of this powerful medium for artistic expression while preparing students for the complex realities of a constantly changing industry. Basic courses are offered in directing, writing, producing, cinematography, editing, and sound design. Other classes cover the practical aspects of filmmaking – budgets, scheduling, contracts, and permits. Art Center offers a graduate program in Film as well.*

#### **Entertainment Design (in development)**

*The Art Center is developing an interdisciplinary concentration in entertainment design to better meet the industry's demand for artists and designers with specialized training. Students will have the opportunity to do production design for feature films and broadcast, animation, creating themed environments, developing props, model making and special effects.*

### **CALIFORNIA INSTITUTE OF THE ARTS (CalArts)**

#### **School of Film/Video**

24700 McBean Pkwy. Dean: Hartmut Bitomsky  
Valencia, CA 91355  
Tel: 661-255-1050  
Fax: 661-291-3049  
Web site: <http://www.calarts.edu>

*CalArts is a private institution encompassing the six schools of Film/Video, Dance, Music, Arts, Critical Studies, and Theater. Instructors include working professionals in their fields. The school of Film/Video offers the following programs: Live Action, Experimental Animation, Character Animation (undergraduate level only), and Directing for Theatre, Video, and Cinema (graduate level only). An interschool directing program is also offered in conjunction with the Theatre School.*

### **CALIFORNIA LUTHERAN UNIVERSITY**

#### **Multimedia**

60 W. Olsen Rd. Dept. Chair: Dr. Gunnar Swanson  
Thousand Oaks, CA 91360  
Tel: 805-493-3241  
Web site: <http://www.clunet.edu>

*CLU's Multimedia program trains students for careers in the worlds of broadcast video, Intranets and CD-ROMs, and the World Wide Web. Graduates are prepared for a cross section of careers in entertainment, education and business as producers, motion graphic designers, programmers, writers, interface designers, 3-D and special effects animators, sound editors, videographers and project managers. It is a three-year program leading to a Bachelor of Arts degree, emphasizes creativity, teamwork, and production.*

### **CALIFORNIA STATE UNIVERSITY, LONG BEACH (CSULB)**

#### **Film and Electronic Arts**

1250 Bellflower Blvd. Dept. Chair: Sharyn Blumenthal  
Long Beach, CA 90840  
Tel: 562-985-1577  
Web site: <http://www.csulb.edu/depts/fea>

*Film and Electronics Arts is an innovative academic program which emphasizes both professional education and liberal arts, both media theory and practice. Focusing upon the integration of media and the arts in our information society, as well as upon the impact of technology on our culture and the media themselves. The curriculum is designed to assist the students in becoming more future-oriented while developing a sound foundation in the arts and the humanities.*

### **CALIFORNIA STATE UNIVERSITY, LOS ANGELES (CSULA)**

#### **EXTENDED EDUCATION**

#### **Multimedia Certificate Program**

5151 State University Dr. Program Coord: Robin Hall  
Los Angeles, CA 90032  
Tel: 323-343-4967  
Fax: 323-343-4954  
Web site: <http://www.calstatela.edu/exed>

*The Multimedia Certificate Program is both practical and innovative in providing students with real-world training for new careers in a dynamic field. The program offers students hands-on experience with the software tools used to produce multimedia, techniques and processes used in multimedia design, and careers in the multimedia industry. The program meets the needs of industry trainers and others who want to expand their careers with training in multimedia design and production.*

**CALIFORNIA STATE UNIVERSITY, NORTHRIDGE (CSUN)**

**Cinema and Television Arts Department**

College of Arts, Media, and Communications

18111 Nordhoff St.

Dept Chair: Dr. John Schultheiss

Northridge, CA 91330

Tel: 818-677-3192

*The Cinema and Television Arts major provides students with academic and professional training for careers in the entertainment industries and non-commercial/corporate media fields. The major prepares students for creative and management careers in commercial or educational radio, television, film, and multimedia positions, as well as related scholarly areas. There are five options under this program: Media Theory and Criticism, Screenwriting, Radio-Television-Multimedia Production, Film Production, and Electronic Media Management.*

**CALIFORNIA STATE UNIVERSITY, NORTHRIDGE (CSUN)**

**COLLEGE OF EXTENDED LEARNING**

**Film Editing**

18111 Nordhoff St.

Dean: Joyce A. Feucht-Haviar

Northridge, CA 91330

Tel: 818-677-2786

Web site: <http://www.csun.edu/exl>

*In collaboration with the American Cinema Editors (ACE), CSUN offers a strong foundation in the art and craft of editing and who demand only the highest standards of academic excellence. Students will have the opportunity to network and build invaluable and important relationships with working award-winning editors that will enhance their learning experience. The interactive nature of this program ensures that students will have hands-on experience with professionals currently active in the*

*field. A certificate of completion is awarded upon completion of the program.*

**MBA Entertainment Management**

*This program, developed in association with CSUN's MBA program, will explore traditional management disciplines such as marketing, finance, financial and strategic planning, accounting and financial reporting, organizational behavior and entertainment business law and strategy as applied to this unique industry sector. These courses are designed specifically for the MBA or post-baccalaureate student who is seeking a curriculum concentration in entertainment management studies. Courses will be taught by a combination of CSUN professors and industry professionals currently active in the field who will provide an extraordinary arena for networking and building invaluable business relationships.*

**COLLEGE OF THE CANYONS**

**Radio/Television/Film Certificate Program**

26455 Rockwell Canyon Rd.

Dr. Donna Davidson-Symonds

Santa Clarita, CA 91355

Tel: 661-362-3380

TTD: 255-7967

Fax: 661-259-8302

Web site: <http://www.coc.cc.ca.us/departments/MA>

*The RTF certificate program at the College of the Canyons provides comprehensive instruction for professional preparation for entry-level positions. The program offers a broad curriculum that allows students to produce media and critically examine its role in contemporary society. Courses include different topics in film and cinema, film/video editing, music production for film and television, screenplay writing, and cinematography.*

**GLENDALE COMMUNITY COLLEGE**

**Animation**

Visual & Performing Arts

Program Coord: Roger Dickes

1500 N. Verdugo Rd.

Glendale, CA 91208

Tel: 818-240-1000 x5610

Fax: 818-549-9436

Web site: <http://www.glendale.edu/current/departments/animation.htm>

*The Animation Certificates are designed to provide academic and hands-on learning experiences for individuals planning on a career in the field of animation. Students have an option between Classical and Digital Animation.*

### **Media Arts Program**

Visual and Performing Arts                      Program Coord: Michael Petros  
1500 N. Verdugo Road  
Glendale, CA 91208  
Tel: 818-240-1000 x5815  
Web site: <http://www.glendale.edu/current/department/mediaarts.htm>

*The Media Arts Program offers training in video productions, audio production, DVD authority and interactive multimedia. Students gain experience with industry- standard facilities and software applications such as Final Cut Pro, DVD Studio Pro and Pro Tools.*

### **Television Production Program**

Tel: 818-240-1000 x5677  
Fax: 818-549-9436  
Web site: <http://www.glendale.cc.ca.us>

*Glendale Community College offers certificates in videography, mass communication, and developing animations. The program places special emphasis on animation, video, and multi-media.*

### **LONG BEACH CITY COLLEGE**

#### **Radio/Television**

4901 E. Carson St.                                      Dept. Chair: Priscilla Remeta  
Long Beach, CA 90808  
Tel: 562-938-4309  
E-mail: [premeta@lbcc.edu](mailto:premeta@lbcc.edu)  
Web site: <http://www.lbcc.cc.ca.us>

*The Radio Television Certificate Program at LBCC emphasizes on hands-on training with students managing all aspects of production and equipment operation. Internships at local production facilities and stations are available through the R/TV Work Experience Program. A main feature of the R/TV program is the weekly news show (I.E. News) written, produced and hosted by students in the broadcast News class. The students have*

*averaged a show every week of the semester. As a founding affiliate of the CNN News Source Award program, students have access to satellite footage from CNN.*

### **Film**

Tel: 562-938-4563                                      Dept. Chair: David Herman  
Web site: <http://tdf.lbcc.cc.ca.us>

*The A.A. degree in Film Program will introduce students to film's history, criticism, and aesthetics. The students will enjoy the opportunity of applying these concepts by making films in the Film Production classes. In this activity the student is supported with college filmmaking equipment and by the guidance and counsel of experienced professional faculty.*

### **LOS ANGELES CITY COLLEGE**

#### **Cinema and Television Department**

855 N. Vermont Ave.                                      Dept Chair: Vaughn Obern  
Los Angeles, CA 90029  
Tel: 323-953-4000 x2627  
Fax: 323-953-4013  
Web site: <http://citywww.lacc.cc.ca.us/academic/departments/cinema>

*The Cinema Television Department offers a comprehensive hands-on training program that provides both basic and advanced courses in film, video, and television studio production. Students can earn a two-year Associate in Arts degree along with a variety of certificate in cinema or television. The Department has extensive audio and camera equipment packages for student use as well as a sound stage, two television three-camera studios, 16mm and digital editing rooms, three screening rooms and other audio and video post production systems.*

### **LOS ANGELES TRADE TECHNICAL COLLEGE**

#### **Visual Communications**

400 W. Washington Blvd.  
Los Angeles, CA 90015  
Tel: 213-763-7000  
TDD: 213-763-5375  
Fax: 213-763-5393  
Web site: <http://www.lattc.cc.ca.us>

*The Associate of Arts degree in Visual Communications is a starting point for exciting careers in Animation, Art Direction, Computer Graphics, Graphic Design, Illustration, Web Design, and many other related fields.*

*The fast paced, two-year curriculum begins with fundamental instruction in the elements and principles of visual problem solving. Color, design, drawing, perspective and typography are all areas of concentrated study. Intermediate and advanced level classes utilize the Macintosh computer to create digital solutions for problems of advertising and marketing, graphic design and internet websites.*

### **LOS ANGELES VALLEY COLLEGE**

#### **The Media Arts Academy**

5800 Fulton Ave.

Valley Glenn, CA 91401

Tel: 818-947-2354

Fax: 818-947-2610

Web site: <http://www.lavc.edu>

Dept. Chair: Joseph Dacurso

*The Media Arts Department consists of the 3 curricula disciplines of Cinema (Motion Pictures), Broadcasting (TV/Radio), and Media Arts (Digital Media) which offers both A.A. degrees (transferable to most 4yr. Institutions) and professionally recognized Occupational Certificates. In addition to the traditional academic lecture/seminar and screening/critique courses, out programs offer a wide array of “hands on” production workshops in most areas of pre-thought post-production for film /video/mixed-media, covering the process “from script to screen and creative idea to distribution”.*

### **LOYOLA MARYMOUNT UNIVERSITY (LMU)**

#### **College of Communications and Fine Arts**

7900 Loyola Blvd.

Los Angeles, CA 90045

Tel: 310-338-3033

Fax: 310-338-4470

Web site: <http://www.lmu.edu/colleges/cfa/comm/index.htm>

Dean: Tom Kelly

*The College of Communications and Fine Arts emphasizes hands-on learning. Students learn through active participation in studio work and productions. Majors leading to a Bachelor of Arts degree and minor programs are offered in these areas of concentration: animation, film production, multimedia, screenwriting, recording arts, and television/video production.*

### **MT. SAN ANTONIO COLLEGE**

#### **Animation – New Digital Media**

Art Department

Co-Dept. Chair: Carolyn Alexander

1100 N. Grand Ave.

Walnut, CA 91789

Tel: 909-594-5611 x4317

Web site: <http://www.mtsac.edu>

*The Animation Program offers an integrated/interdisciplinary approach to prepare students to meet current and future job market demands. The program offers a mix of courses with a focus on art techniques and state-of-the-art computer equipment and techniques. The student will be given a balanced blend of art and technology-based skills. The program offers both an A.S. Degree as well as a certificate of completion.*

#### **Radio and Television Broadcasting**

Communications Department

Co-Dept. Chair: Ron Reel

Tel: 909-594-5611 x4667

*The Radio and Television Broadcasting program offers courses such as introduction to broadcasting, radio and television production, mass media, acting, operations, and radio and television announcing. An Associate in Science degree is awarded upon completion of the program.*

### **MT. SIERRA COLLEGE**

#### **Multimedia Technology**

101 E. Huntington Dr.

Monrovia, CA 91016

Tel: 626-873-2100

Fax: 626-359-5528

Web site: <http://www.mtsierra.com>

*The Multimedia Technology program covers the disciplines of computer graphic design and digital video presentation. Skills learned include: HTML programming, desktop publishing and design, Web authoring tools, 3-D modeling and advanced motion graphic techniques. Students are prepared for careers in static and multimedia design, audio/visual production, video programming, and animation using industry-based standards.*

**OCCIDENTAL COLLEGE**  
**Film & New Media Production**

Visual Arts Department                      Dept. Chair: Dr. Louise Yuhas  
 1600 Campus Road  
 Los Angeles, CA 90041  
 Tel: 323-259-2749  
 Fax: 323-259-2930  
 Web site: <http://www.oxy.edu/oxy/academia/departments/art.history.htm>

*The curriculum explores the range of approaches in film, and new media as innovative art forms including documentary, narrative, experimental film, installation and internet media. Students will learn how to master technologies including 16mm sync sound; digital non-linear post-production applications including AVID, EditDV and ProTools.*

**OTIS COLLEGE OF ART AND DESIGN**  
**Digital Media Department**

9045 Lincoln Blvd.  
 Los Angeles, CA 90045                      Dept. Chair: Harry Mott  
 Tel: 310-665-6800                              No. of Students: 113  
 Fax: 310-665-6821                              2002-2003 graduates: 56  
 Web site: <http://www.otisart.edu>

*Otis College of Art and Design offers an undergraduate degree in Digital Media that focuses on visual effects, broadcast design, and motion graphics in general. The program balances traditional art and technology by providing an understanding of digital tools and their creative application.*

**PASADENA CITY COLLEGE**  
**Interactive Multimedia Design**

Art Division                                      Division Dean: Linda Malm  
 1570 E. Colorado Blvd.  
 Pasadena, CA 91106  
 Tel: 626-585-7238  
 Web site: <http://www.paccd.cc.ca.us>

*The curriculum prepares the students to enter the interactive multimedia design industry as an entry-level designer and/or multimedia technician. The program stresses the creative process as well as the professional and production methods used currently in industry. Projects will emphasize content development, interface and information design, authoring environments, programming for multimedia, and repurposing and output of materials to various platform and delivery systems including video-CD-ROMs, portable disks, and the World Wide Web. A Certificate of Achievement is awarded upon completion of the program.*

**Television and Radio Production**

Communication Division                      Division Dean: Michael Bloebaum  
 Tel: 626-585-7216                              Web site: <http://www.paccd.cc.ca.us>

*The curriculum prepares students to work in various areas of broadcasting and electronic media. Course work covers basic aspects of audio and video production, announcing/writing for commercial, educational and cable television, post-production and production companies. A Certificate of Achievement is awarded upon completion of the program.*

**PEPPERDINE UNIVERSITY**  
**Communication Division**

24255 Pacific Coast Hwy.                      Dept. Chair: Dr. Robert Chandler  
 Malibu, CA 90263                              No. of Students: 650  
 Tel: 310-506-4211                              2002-2003 graduates: 125  
 Fax: 310-456-3083  
 Web site: <http://www.pepperdine.edu/seaver/communic/comdiv.htm>

*The Communication Division has a wide variety of special programs that students can pursue to prepare for specific careers in the mass media, education, government services, and business. The programs emphasize a*

*hands-on education and offer small class sizes. The school offers Bachelors of Arts in: Communication, Advertising, Journalism, Public Relations, Speech Communication, and Telecommunication.*

### **PITZER COLLEGE**

#### **Media Studies**

1050 N. Mills Ave. Program Coord: Dr. Alexandra Juhasz  
Claremont, CA 91711  
Tel: 909-607-4431  
Fax: 909-621-8481  
Web site: [http://www.pitzer.edu/academics/field\\_groups/media.html](http://www.pitzer.edu/academics/field_groups/media.html)

*The Media Studies is a cooperative program with the other Claremont Colleges, which teaches the production, theory, history, and social context of the visual media including film, video, photography, and digital technologies. The film and video production courses are not oriented toward traditional narrative film or television; rather they stress "independent" narrative forms, video art, and documentary.*

### **SANTA MONICA COLLEGE**

#### **Academy of Entertainment & Technology**

1660 Stewart St. Dean: Katharine Muller  
Santa Monica, CA 90404  
Tel: 310-434-3701  
Fax: 310-434-3709  
Web site: <http://academy.smc.edu>

*The Academy trains students in computer animation, visual effects, new media, theme entertainment, and entertainment industry business skills. The Academy has been shaped and designed by collaboration between Santa Monica College, major studios and related entertainment companies. This two-year program places major emphasis on computer animation and media design. Students are required to submit their portfolio for admission consideration. Also new in there curriculum, 2D, 3D animation, Web design and Game Design.*

### **THE ART INSTITUTE OF CALIFORNIA-LOS ANGELES**

#### **Media Arts and Animation**

2900 31<sup>st</sup> Street  
Santa Monica, CA 90405  
Tel: 310-752-4700  
Fax: 310-752-4708

Orange County Campus  
3601 W. Sunflower Avenue  
Santa Ana, CA 92704  
Tel: 877-903-8367  
Web site: <http://www.aicala.artinstitutes.edu>

*The objective of the program is to help the student attain a fundamental grounding in computer animation, including an introduction to the theory and practice of characterization, scriptwriting and storyboarding, animation, 3-D modeling, computer graphics, and multimedia. A Bachelor of Science degree is obtained upon completion of the program.*

#### **Video Production**

*The objective of the program is to help the student attain a fundamental grounding in video production, including an introduction to the theory and practice of videography, audio for video, television and film analysis, television and film analysis, television studio production, and post-production. An Associate of Science degree is awarded upon completion of the program.*

#### **Multimedia & Web Design**

*The Institute offers a B.S. and A.S. degree in Multimedia & Web Design. The objective of the program is to help the student attain a fundamental grounding in multimedia, including an introduction to the theory and practice of information design, audio and video, image manipulation, interactive telecommunications, typography for digital media, and the World Wide Web.*

**THE FILM MUSIC INSTITUTE**

11601 Wilshire Blvd. Suite 5000  
 Los Angeles, CA 90025  
 Tel: 310-575-1820  
 Fax: 310-575-1890  
 Web site: <http://www.filmmusicinstitute.com>

*The Film Music Institute's sole focus is on music for film, television and multimedia exclusively. The courses are updated regularly and feature the latest information, technology, and techniques being used in the industry today. The Institute integrates the use of leading audio and computer technology throughout the courses, and emphasizes hands-on, practical exercises as part of every course. The facility includes digital audio and video, digital samplers, and a complete working film and television music studio integrated into the course room.*

**THE LOS ANGELES FILM SCHOOL**

6363 Sunset Blvd., Suite 400  
 Hollywood, CA 90028                      President: Amedeo D'Adamo  
 Tel: 323-860-0789  
 Fax: 323-634-0044  
 Web site: <http://www.lafilm.com>

*The filmmaking program is an intensive 10-month, 40-week, 1000-hour program plus an additional month of post-facility usage leading to a Certificate of Completion. The core program is composed of three interrelated components. In addition to their narrative strategies and hands-on classes, students engage in 6-hours per week of classes in their chosen concentration and 6-hours in an elective concentration. Concentrations include: Producing, Directing, Cinematography, Editing, Screenwriting, Sound Recording and Mixing, and Production Design.*

**UNIVERSITY OF CALIFORNIA, LOS ANGELES (UCLA)****Department of Film and Television**

103 E. Melnitz  
 P.O. Box 951622  
 Los Angeles, CA 90095-1622                      Dept. Chair: John Caldwell  
 Tel: 310-825-8787  
 Fax: 310-825-3383  
 Web site: <http://www.ucla.edu>

*The Department of Film and Television's main purpose is to provide a scholarly, creative, and professional approach to the study of film and television, and to help each person discover his or her powers as an independent creator and communicator. The Department offers seven degree programs: BA in Film and Television; the Master of Fine Arts in four distinct professional areas – Production/Directing, Screenwriting, the Producers Program, and Animation; and the MA and Ph.D. degrees in Critical Thinking.*

**Global Film School**

UCLA Theater Film & Television  
 Box 951622    Director: Lesley Dyer  
 Los Angeles, CA 90095  
 Tel: 310-825-6127  
 Fax: 310-206-1686  
 E-mail: [info@globalfilmschool.com](mailto:info@globalfilmschool.com)  
 Web site: <http://www.globalfilmschool.com>

*The Australian Film Television and Radio School, Sydney, the National Film Television and Radio School, London, and the UCLA School of Theater, Film and Television, Los Angeles have affiliated to create an On-line global film school.*

*The Global Film School will address wide-ranging issues of media literacy and empowerment for an aspiring filmmaker, not only university students but also anyone interested in visual storytelling. The School will provide instruction in all aspects of moving-image media for broadly diverse constituencies including K-12 students, university-level film students, media professionals, and others in pursuit of continuing education.*

**UNIVERSITY OF CALIFORNIA, LOS ANGELES (UCLA)  
EXTENSION****Department of Entertainment Studies and Performing Arts**

10995 Le Conte Ave.  
 Los Angeles, CA 90024-0901  
 Tel: 310-825-9064  
 Fax: 310-206-7435  
 E-mail: [espa@unex.ucla.edu](mailto:espa@unex.ucla.edu)  
 Web site: <http://www.uclaextension.org/espa>

*UCLA Extension's Department of Entertainment Studies offers open enrollment short courses and certificate programs in Film, Television, and Digital Entertainment Media, the business and management of film, television, and Digital Entertainment Media, The Business and Management of Film, Television, and Digital Entertainment Media, and the Art and Business of Music. Our courses and programs range from the fundamental practice aspects of Hollywood's top professional as instructors and guest speakers. Our instructors are selected based on their leadership positions in the Industry, their high standards of excellence and their strong desire to "give back". Courses are held on the UCLA campus and in Westwood Village at 1010 Westwood, Extension's creative center for the arts, design, and graphics programs. Select courses are held at cutting-edge professional studios and facilities located in and around Los Angeles. UCLA Extension's Department of Entertainment Studies is an approved Training Center for Apple (Final Cut Pro, DVD Studio Pro, Shake, Logic Platinum), Adobe Premiere, Adobe After Effects), Steinberg (Cubase) and Pro-Tools. Certification also offered in Avid and Arriflex as well as courses in 3-Ds max and Digital Performer.*

**UNIVERSITY OF SOUTHERN CALIFORNIA (USC)  
Film, Video, and Computer Animation Program**

School of Cinema -Television

University Park

Los Angeles, CA 90089

Tel: 213-740-3985

Fax: 213-740-5869

Web site: <http://www-cntv.usc.edu>

Dean: Elizabeth Daly

No. of Students: 30

2003-2002 graduates: 8

*This graduate program stresses hands-on coursework where students learn the aesthetics, techniques and historical evolution of classical and experimental animation, and master the latest computer animation technology. Workshops in life drawing and computer software are also available. Hanna-Barbera, Warner Bros., Intel, Nickelodeon, and Silicon Graphics currently sponsor the program.*

**Integrated Media System Center (IMSC)**

School of Engineering

University Park

Los Angeles, CA 90089-2561

Tel: 213-740-9813

Fax: 213-740-8913

Web site: <http://www.usc.edu/dept/engineering>

Director: Chrysostomos L. Nikias

*IMSC was funded by the National Science Foundation in 1996. In addition to research, the Center has an education and outreach mission. Educational workshops, retraining programs and minority recruitment programs are also integral parts of IMSC's program. Certificate programs in Multimedia have been created with the sponsorship of the City of Los Angeles Private Industry Council and in partnership with the State of California's ETP program. The center also offers Master's degree in Integrated Media Systems, Electrical Engineering with specialization in Multimedia and Creative Technologies, and Computer Science.*

**Electronics Art Interactive Entertainment Program (In development )**

*The EA Interactive Entertainment Program is a 3-year Master of Fine Arts degree program. The program will help forward USC-CNTV's goal to educate the next generation of high-level gaming design and vivionary thinkers in what will be one of the 21<sup>st</sup> Century's primary entertainment media. The program will spawn the creation of a curriculum and research lab to explore the boundaries of interactive entertainment and to study the emerging discipline of game development.*

**CENTER FOR COMMUNICATIONS LAW AND POLICY**

3620 S. Vermont Ave.

Los Angeles, CA 90089-2538

Tel: 213-740-6473

Fax: 213-740-5502

Web site: <http://www.usc.edu>

Director: Matthew Spitzer

*The USC Center for Communications Law and Policy brings together sociologists, psychologists, economists, political scientists, communications specialists and legal scholars to explore legal issues in the television, radio, and cable industries, daily newspapers and the Internet.*

**WESTWOOD COLLEGE****Graphic Design & Multimedia**

3460 Wilshire Blvd., Suite 700

Los Angeles, CA 90010

Tel: 213-739-9999

Web site: <http://www.westwoodcollege.com>

*The Graphic Design & Multimedia program prepares students for entry-level jobs in the graphic design and multimedia industry. Students learn to create effective designs that communicate visually in both print and multimedia environments. The combination of technical and general education courses in the program helps students develop skills in critical thinking, logic, communication, and problem solving. The program prepares graduates for positions as graphic designers, production artists, web page designers, and multimedia designers within a diverse industry.*

**WOODBURY UNIVERSITY****Animation Arts**

7500 Glenoaks Blvd.

Dept. Chair: Bill Keeney

Burbank, CA 91510

Tel: 818-767-0888 x336

Web site: <http://www.woodbury.edu/programs/animationarts>

*The Animation Arts Major emphasizes a rigorous and formal approach to the study of drawing, painting, color and composition by stressing theory as well as traditional techniques. The aim of the program is to prepare graduates to enter the animation profession by developing exceptional drawing and painting skills and abilities. Areas of emphasis include figure drawing, painting, composition, storyboarding, background painting and story development. Computer animation and camera techniques are also covered but the emphasis is on talent, not tools.*

**Associations****AFMA (AMERICAN FILM MARKETING ASSOCIATION)**10850 Wilshire Blvd., 9<sup>th</sup> Floor

Los Angeles, CA 90024

Tel: 310-446-1000

Fax: 310-446-1600

E-mail: [info@afma.com](mailto:info@afma.com)Web site: <http://www.afma.com>

*AFMA is a trade association providing the independent motion picture and television industry with a world class trade show, the American Film Market, marketing support services, government relations, international affairs and advocacy, an arbitration program, statistical data, and information services. AFMA's current membership of more than 150 production/ distribution companies includes companies in the U.S., the European Union, Canada, Australia, New Zealand, and the Pacific Rim. Their common bond is the production and the worldwide distribution of independent motion picture and television programs.*

**AMERICAN CINEMA EDITORS (ACE)**

100 Universal City Plaza, Ross Hunter Building B, Room 202

Universal City, CA 91608

Tel: 818-777-2900

Fax: 818-733-5023

E-mail: [amercinema@earthlink.net](mailto:amercinema@earthlink.net)Web site: <http://www.ace-filmeditors.org>

*ACE, the American Cinema Editors, is an honorary society of motion picture editors founded in 1950. Film editors are voted into membership on the basis of their professional achievements, their dedication to the education of others and their commitment to the craft of editing.*

*The objectives and purposes of the American Cinema Editors are to advance the art and science of the editing profession; to increase the entertainment value of motion pictures by attaining artistic pre-eminence and scientific achievement in the creative art of editing; to bring into close alliance those editors who desire to advance the prestige and dignity of the editing profession.*

**AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)**

7920 W. Sunset Blvd., Third Floor  
 Los Angeles, CA 90046  
 Tel: 323-883-1000  
 Fax: 323-883-1049  
 E-mail: [info@ascap.com](mailto:info@ascap.com)  
 Web site: <http://www.ascap.com>

*ASCAP is a membership association of over 175,000 U.S. composers, songwriters, lyricists, and music publishers of every kind of music. Through agreements with affiliated international societies, ASCAP also represents hundreds of thousands of music creators worldwide. ASCAP is the only U.S. performing rights organization created and controlled by composers, songwriters and music publishers, with a Board of Directors elected by and from the membership.*

*ASCAP protects the rights of its members by licensing and distributing royalties for the non-dramatic public performances of their copyrighted works. ASCAP's licensees encompass all who want to perform copyrighted music publicly. ASCAP makes giving and obtaining permission to perform music simple for both creators and users of music.*

**ART DIRECTORS GUILD, SCENIC, TITLE AND GRAPHIC ARTISTS, LOCAL 800**

11969 Ventura Blvd., Suite 200  
 Studio City, CA 91604  
 Tel: 818-762-9995  
 Fax: 818-762-9997  
 Web site: <http://www.artdirectors.org>

*The Art Directors, Guild & Scenic, Title and Graphic Artists, Local 800, is a professional association of artists with special skills and talents working in the entertainment industry. Besides its collective bargaining agreements covering Art Directors, Local 800 has over twenty-five different collective bargaining agreements for its Scenic, Title and Graphic Artist members employed in over fifty companies in Los Angeles, San Francisco, San Diego, and Denver. A great percentage of the highly skilled artists hold academic degrees in the fine arts and theatre arts.*

**ASSOCIATION OF INDEPENDENT COMMERCIAL PRODUCERS INC. (AICP)**

650 N. Bronson Ave., Suite 223B  
 Los Angeles, CA 90004  
 Tel: 323-960-4763  
 Fax: 323-960-4766  
 E-mail: [West@aicp.com](mailto:West@aicp.com)  
 Web site: <http://www.aicp.com>

*Founded in 1972, by a small group of television commercial production companies concerned with a single issue, today's AICP has grown to represent exclusively, the interests of U.S. companies that specialize in producing commercials on various media (film, video, computer) for advertisers and agencies. AICP members account for 85 percent of all domestic commercials aired nationally, whether produced for traditional broadcast channels or non-traditional use.*

**ASSOCIATION OF MUSIC PRODUCERS (AMP)**

11340 W. Olympic Blvd., Suite 220  
 Los Angeles, CA 90064  
 Tel: 310-575-4678

*AMP was formed to address the common goals and concerns of those who make the music. A national organization with Chapters in New York, Los Angeles, Chicago and Miami, AMP has already made itself heard. From business matters such as production guidelines, composer royalties and Rights Agreements to conscienseness and fund-raising events, AMP has turned up the volume on things that count the most.*

**COSTUME DESIGNERS GUILD**

4730 Woodman Ave., Suite 430  
 Sherman Oaks, CA 91423  
 Tel: 818-905-1557  
 Fax: 818-905-1560  
 E-mail: [cdgia@earthlink.net](mailto:cdgia@earthlink.net)  
 Web site: <http://www.costumedesignersguild.com>

*The Costume Designers Guild membership includes motion picture, television, commercial, and stage costume designers throughout the world*

and totals over 590 members. The Guild promotes the research, artistry and technical expertise in the field of film and television Costume Design.

#### **DIRECTORS GUILD OF AMERICA (DGA)**

7920 Sunset Blvd.  
Los Angeles, CA 90046  
Tel: 310-289-2000  
Fax: 310-289-2029  
Web site: <http://www.dga.org>

*The DGA represents Film and Television Directors, Unit Production Managers, First Assistant Directors, Second Assistant Directors, Technical Coordinators and Tape Association Directors, Stage Managers and Production Associates.*

*To join in any Guild category, a person must obtain employment with a company that has assigned a collective bargaining agreement with the DGA.*

#### **MOTION PICTURE ASSOCIATION OF AMERICA CALIFORNIA GROUP**

15503 Ventura Blvd.  
Encino, CA 91436  
Tel: 818-995-6600  
Fax: 818-382-1790  
Web site: <http://www.mpa.org>

*The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.D. These members include: Buena Vista Pictures Distribution; Metro-Goldwyn-Mayer Studios Inc.; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal Cit Studios LLP; and Warner Bros. Entertainment Inc. MPAA directs a comprehensive anti-piracy program to strengthen the industry's existing copyrights and security measures.*

#### **MOTION PICTURE EDITORS GUILD - IATSE LOCAL 700**

7715 Sunset Blvd., Suite 200  
Hollywood, CA 90046  
Tel: 323-876-4770  
Fax: 323-876-0861  
Web site: <http://www.editorsguild.com>

*The Motion Picture Editors Guild is a national labor organization currently representing over 6,000 freelance and staff post-production professionals. It is the world's premiere craft guild that sets the standards for excellence in the post-production industry. Its goal is to continue to organize non-represented professionals in every aspect of post-production. This means not only feature films and traditional network television, but also reality TV, cable programming, documentaries, music videos, internet, video gaming, commercials and industrials.*

#### **NATIONAL ASSOCIATION OF THEATRE OWNERS (NATO)**

Headquarters:	NATO of California/Nevada
750 First St. N.E.	116 N. Robertson Blvd., #708
Washington, DC 20002	Los Angeles, CA 90048
Tel: 202-962-0054	Tel: 310-652-1093
Fax: 202-962-0370	Fax: 310-657-4758
E-mail: <a href="mailto:nato@mindspring.com">nato@mindspring.com</a>	<a href="mailto:natocalifornia@aol.com">natocalifornia@aol.com</a>
Web site: <a href="http://www.natoonline.org">http://www.natoonline.org</a>	

*The National Association of Theatre Owners is the largest exhibition trade organization in the world, representing more than 26,000 movie screens in all 50 states and in more than 20 countries worldwide. Its membership includes cinema chains in the world and hundreds of independent theatre owners. NATO helps exhibition work with motion picture distributors on all areas of mutual concern, from new technologies to legislation, marketing, and First Amendment issues.*

#### **STUNTMEN'S ASSOCIATION OF MOTION PICTURES**

10660 Riverside Dr., 2<sup>nd</sup> Floor, Suite E  
Toluca Lake, CA 91602  
Tel: 818-766-4334  
Fax: 818-766-5943  
E-mail: [info@stuntmen.com](mailto:info@stuntmen.com)  
Web site: <http://www.stuntmen.com>

*The Stuntmen's Association of Motion Pictures was founded in 1961 by a group of forward thinking stuntmen who single-handedly changed the course of the industry by professionalizing the realm of stunts. Setting the highest standards to qualify for membership, integrity, safety, and experience as well as knowledge of film making are fundamental to this goal.*

#### **THE PRODUCERS GUILD OF AMERICA, INC.**

8530 Wilshire Blvd., Suite 450  
Beverly Hills, CA 90211  
Tel: 310-358-9020  
Fax: 310-358-9520  
E-mail: [info@producersguild.org](mailto:info@producersguild.org)  
Web site: <http://www.producersguild.org>

*The PGA represents, protects, and promotes the interests of all members of the producing team. Its primary goals are combating credit proliferation, expanding health benefits, and representing the entire producing team.*

*The Producing Team consists of all those whose interdependency and support of each other are necessary for the creation of motion pictures and television programs. The producing team is comprised of Producers and all those on the career path to becoming Producers, including: Executing Producers, Producers, Co-Executive Producers, Supervising Producers, Senior Producers, Line Producers, Co-Producers, Associate Producers, Segment Producers, Production Managers, Post-Production Supervisors & Managers, Production & Post-Production Coordinators.*

#### **SCREEN ACTORS GUILD (SAG)**

5757 Wilshire Blvd.  
Los Angeles, CA 90036  
Tel: 323-954-1600  
E-mail: [saginfo@sag.org](mailto:saginfo@sag.org)  
Web site: <http://www.sag.org>

*The Screen Actors Guild (SAG) is a labor union founded in 1933 to protect performers. Primarily concerned with wages and working conditions, Sag negotiates and enforces collective bargaining agreements that establish equitable levels of compensation, benefits and working conditions for performers.*

#### **WRITERS GUILD OF AMERICA, WEST**

7000 W. Third St.  
Los Angeles, CA 90048  
Tel: 323-951-4000  
Fax: 323-782-4800  
Web site: <http://www.wga.org>

*The Writers Guild of America is the sole collective bargaining representative for writers in the motion picture, broadcast, cable, interactive and new media industries. It has numerous affiliation agreements with other U.S. and international writing organizations and is in the forefront of the debates concerning economic and creative rights for writers.*

### **Special Support**

#### **ACADEMY OF MOTION PICTURE ARTS AND SCIENCES**

8949 Wilshire Blvd.  
Beverly Hills, CA 90211  
Tel: 310-247-3000  
Fax: 310-859-9351  
E-mail: [ampas@oscars.org](mailto:ampas@oscars.org)  
Web site: <http://www.oscars.org>

*The Academy of Motion Picture Arts and Sciences, a professional honorary organization of over 6,000 motion picture professionals, was founded to advance the arts and sciences of motion pictures; foster cooperation among creative leaders for cultural, educational and technological progress; recognize outstanding achievements; cooperate on technical research and improvement of methods and equipment; provide a common forum and meeting ground for various branches and crafts; represent the viewpoint of actual creators of the motion picture; and foster educational activities between the professional community and the public-at-large.*

**ACADEMY OF TELEVISION ARTS & SCIENCES**

5220 Lankershim Blvd.  
 North Hollywood, CA 91601  
 Tel: 818-754-2800  
 Fax: 818-761-2827  
 Web site: <http://www.emmys.tv>

*The Academy of Television Arts & Sciences is a non-profit corporation devoted to the advancement of telecommunications arts and sciences and to fostering creative leadership in the telecommunications industry. ATAS also sponsors meetings, conferences and activities for collaboration on a variety of topics involving traditional broadcast interests, new media and emerging digital technology. The Academy publishes the Emmy magazine, produces the ATAS Hall of Fame and through the ATAS Foundation, is responsible for the ATAS Archive of American Television (AAT), ATAS/UCLA Television Archives, ATAS Foundation Library at USC, College Television Awards, the Internship program, S.T.A.R.T. Communications, the Visiting Artists.*

**AMERICAN FEDERATION OF TELEVISION AND RADIO ARTISTS (AFTRA)**

5757 Wilshire Blvd., 9<sup>th</sup> Floor  
 Los Angeles, CA 90036  
 Tel: 323-634-8100  
 Fax: 323-634-8194  
 Web site: <http://www.aftra.org>

*The American Federation of Television and Radio Artists (AFTRA) is a national labor union representing nearly 80,000 performers, journalists and other artists working in the entertainment and news media.*

*AFTRA's scope of representation covers broadcast, public and cable television (news, sports and weather; drama and comedy, soaps, talk and variety shows, documentaries, children's programming, reality and game shows); radio (news, commercials, hosted programs); sound recordings (CDs, singles, Broadway cast albums, audio books); "non-broadcast" and industrial materials as well as Internet and digital programming.*

**CALIFORNIA FILM COMMISSION (CFC)**

7080 Hollywood Blvd., Ste. 900  
 Hollywood, CA 90028  
 Tel: 800-858-4749  
 Tel: 323-860-2960  
 Fax: 332-860-2972  
 Web site: <http://www.film.ca.gov>

*The California Film Commission (CFC) enhances California's position as the premier location for all motion picture and television production. A one-stop shop for filmmaker, the CFC issue permits filming on state-owned property and manages incentive programs for filming in California. Services and Programs offered include:*

- *Location and permit assistance*
- *Production planning and troubleshooting*
- *24-hour assistance hotline: 1-800-858-4PIX*
- *Free permits and no location fees for California State properties*
- *Access to wide variety of State locations through the State Theatrical Art Resource (STAR) partnership.*
- *A network of 55+ in-State regional film commissioners to help filmmakers find the perfect location for their projects*

**ENTERTAINMENT INDUSTRY DEVELOPMENT CORPORATION (EIDC)**

Los Angeles Film Office  
 7083 Hollywood Blvd., 5<sup>th</sup> Floor  
 Hollywood, CA 90028  
 Tel: 323-957-1000  
 Fax: 323-463-0613  
 Web site: <http://www.eidc.com>

*EIDC develops creative solutions to the challenges that face the entertainment industry at all levels and in all facets of production. Services are geared to benefit the entertainment industry, while working to minimize any negative impacts of location activities on local communities. Services include:*

- *The coordination and issuing of location shooting permits for the City of Los Angeles, unincorporated areas of Los Angeles County, county-owned or operated properties, and several municipalities and locales in California*

- *Liaison efforts between the entertainment industry and local residents, merchants, and governments*
- *24/7 ombudsman to help solve problems: 1-800-201-5982*

#### **AMERICAN ANIMATION INSTITUTE**

4729 Lankershim Blvd.  
North Hollywood, CA 91602-1864  
Tel: 818-766-0521  
Fax: 818-506-4805  
Web site: <http://www.mpssc839.org/mpssc839>

*The Animation Guild and Affiliated Optical Electronic and Graphic Arts founded AAI in 1980. It offers professional instruction (“real world training”) in screen animation. Classes are taught by experienced industry artists. As well as classes geared to industry professionals, the institute offers introductory and intermediate classes for persons without previous professional experience who are seeking their first jobs in screen cartooning.*

#### **AMERICAN FILM INSTITUTE**

**Center for the Advanced Film and Television Studios (CAFTS)**  
2021 N. Western Ave.  
Los Angeles, CA 90027  
Tel: 323-856-7600  
Fax: 323-467-4578  
Web site: <http://www.afionline.org>

*AFI has served as America's voice for film, television, video, and the digital arts, with innovative programs in education, training, exhibition, preservation, and new technology. AFI's commitment to visual storytelling is embodied by three main goals: train, preserve, and recognize the art of film, television, and other forms of moving image. AFI's Center for Advanced Film and Television Studies offers an MFA in Cinematography, Directing, Editing, Producing, Production Design, Screenwriting and Digital Media.*

#### **IFP LOS ANGELES**

8750 Wilshire Blvd., 2<sup>nd</sup> Floor  
Beverly Hills, CA 90211  
Web site <http://www.ifpwest.org>  
Tel: 310-432-1200  
Fax: 310-432-1203

*IFP/Los Angeles (IFP/LA) is a non-profit membership organization dedicated to serving the independent film community. For more than twenty years, IFP/LA has been the primary support network for Southern California-based independent filmmakers and is a strong advocate for diversity and innovation in filmmaking.*

*IFP/LA's mission is to champion the cause of independent film and support a community of artists who embody diversity, innovation and uniqueness of vision. IFP/LA is committed to the idea that the independent cinema. IFP/LA supports, nurtures and educates independent filmmakers and builds audiences for their work.*

### **Regional Film Organizations**

#### **ANTELOPE VALLEY FILM OFFICE/LANCASTER**

**Film Liaison**  
44933 Fern Ave.  
Lancaster, CA 93534  
Web site: <http://www.avfilm.com>  
Tel: 661-723-6090  
Fax: 661-723-5914

#### **BEVERLY HILLS COMMUNICATIONS AND MARKETING**

**Special Events & Film Permits**  
455 N. Rexford Dr.  
Beverly Hills, CA 90210  
Web site: <http://www.beverlyhills.org>  
Tel: 310-285-2438  
Fax: 310-273-1096

#### **CATALINA CHAMBER OF COMMERCE**

**Catalina Chamber of Commerce**  
P.O. Box 217  
Avalon, CA 90704  
Web site: <http://www.visitcatalina.org>  
Tel: 310-510-7646  
**Film Liaison:** 310-510-1646

**CITY OF LONG BEACH**

**Office of Special Events and Filming**

1 World Trade Center, Suite 300      Tel: 562-570-5333  
 Long Beach, CA 90831      Fax: 562-570-5335  
 Web site: <http://www.ci.long-beach.ca.us>

**CITY OF LOS ANGELES**

**Entertainment Industry Development Corporation**

LA Film Office  
 7083 Hollywood Blvd., 5th Floor      Tel: 323-957-1000  
 Hollywood, CA 90028      Fax: 323-962-4966  
 Web site: <http://www.eidc.com>

**CITY OF MALIBU**

**Permit Coordinator**

1736 Moorpark Road, Suite I      Tel: 310-456-2489  
 Thousand Oaks, CA 91360      Fax: 310-456-3356  
 Web site: <http://www.ci.malibu.ca.us>

**CITY OF PASADENA**

**Film Permit Liaison Office**

175 N. Garfield Ave., #102      Tel: 626-744-3964  
 Pasadena, CA 91109-7215      Fax: 626-744-4785  
 Web site: <http://www.filmpasadena.com>

**CITY OF SOUTH PASADENA**

**Film Liason**

1414 Mission Street      Tel: 626-403-7263  
 South Pasadena, Ca 91030      Fax: 626-403-7215  
 Web site: <http://www.ci.south-pasadena.ca.us>

**CITY OF PALMDALE**

Convention & Visitors Bureau  
 38300 Sierra Highway      Tel: 661-267-5119  
 Palmdale, CA 93550      Fax: 661-267-5122  
 Website: <http://www.cityofpalmdale.org>

**SANTA CLARITA VALLEY FILM & TOURISM BUREAU**

23920 Valencia Blvd., #300      Tel: 661-284-1425  
 Santa Clarita, CA 91355-2175      Fax: 661-286-4001  
 Web site: <http://www.filmsantaclarita.com>

**SANTA MONICA MOUNTAINS NATIONAL RECREATION AREA  
 Permit Coordination Office**

National Park Service      Tel: 805-370-2301  
 401 W. Hillcrest Dr.      Fax: 805-370-1851  
 Thousand Oaks, CA 91360  
 Web site: <http://www.nps.gov/samo>

**VENTURA COUNTY**

**EDC-VC, Ventura County Film Council**

1601 Carmen Drive, Suite 215      Tel: 805-384-1800x23  
 Camarillo, CA 93010      Fax: 805-384-1805  
 Web site: [www.edc-vc.com](http://www.edc-vc.com)

**CITY OF WEST HOLLYWOOD**

**Film Liaison**

8300 Santa Monica Blvd.      Tel: 323-848-6489  
 West Hollywood, CA 90069      Fax: 323-848-6561  
 Web site: <http://www.ci.west-hollywood.ca.us>