

# 22<sup>ND</sup> ANNUAL EDDY AWARDS

**NOVEMBER 9, 2017**

6:00 p.m. Cocktail Reception & Silent Auction

7:15 p.m. Dinner & Awards Program

Intercontinental Los Angeles Downtown



Celebrating economic  
development leadership  
in business, education,  
and government

## ABOUT THE EDDY AWARDS:

The Eddy Awards is a cocktail reception, dinner, and awards gala to support fulfillment of the LAEDC's mission to attract, retain, and grow businesses and jobs for the regions of Los Angeles County. The Awards were introduced by the LAEDC in 1996 to celebrate individuals, organizations, and educational institutions that demonstrate exceptional contributions to positive economic development in the region. We are also pleased to present the 2017 Most Business Friendly City in Los Angeles County Award. The winning cities of this award will be announced live at the event.

## ABOUT THE LAEDC:

As the Southern California region's premier economic development organization, the LAEDC provides collaborative, innovative and strategic economic development leadership to promote a globally competitive, prosperous and growing L.A. County economy to improve the health and wellbeing of our residents and communities and enable those residents to meet their basic human need for a job. We achieve this through objective economic research and analysis, strategic assistance to government and business, and targeted public policy. Our efforts are guided and supported by the expertise and counsel of our business, government and education members and partners.

## OUR GUESTS:

More than 600 of the region's leading business, government, civic, and education leaders attend this annual event.

**For more information on how you can sponsor the Eddy Awards**, please contact Rick Moelis at [rick.moelis@laedc.org](mailto:rick.moelis@laedc.org) or (213) 236-4812. You can also visit [www.laedc.org/eddy-awards/](http://www.laedc.org/eddy-awards/)

LAEDC Federal Tax ID#: 95-3643339



## SPONSORSHIP LEVELS

### ☐ \$50,000 PLATINUM SPONSOR

- Speaking Opportunity on stage at the Awards Dinner
- Premier Seating for (3) tables of ten
- Exclusive sponsorship of the VIP Reception
- Invitation for (25) guests to the exclusive VIP Reception
- Platinum Sponsor designation in the following:
  - Pre/Post Event: all digital (i.e. email invitations, newsletters, and Eddy Awards website) and printed materials (mailed invitations)
  - Onsite: video loop at VIP cocktail reception, general cocktail reception and dinner; prominent display of corporate logo projected in ballroom; prominent verbal Platinum Sponsor recognition during the event
- Premier Position Full Page Ad with Platinum Sponsor designation in the keepsake tribute journal given to each guest at the dinner
- Feature article on your company in the LAEDC Business Leader online e-newsletter

### ☐ \$25,000 DIAMOND SPONSOR

- Premier Seating for (2) tables of ten
- Invitation for (15) guests to the exclusive VIP Reception
- Diamond Sponsor designation in the following:
  - Pre/Post Event: all digital (i.e. email invitations, newsletters, and Eddy Awards website) and printed materials (mailed invitations)
  - Onsite: video loop at VIP cocktail reception, general cocktail reception and dinner, and prominent display of corporate logo projected in ballroom; prominent verbal Diamond Sponsor recognition during the event
- Premier Position Full Page Ad with Diamond Sponsor designation in the keepsake tribute journal given to each guest at the dinner
- Feature article on your company in the LAEDC Business Leader online e-newsletter

### ☐ \$15,000 GOLD SPONSOR

- Preferred Seating for (1) table of ten
- Invitation for (8) guests to the exclusive VIP Reception
- Gold Sponsor designation in the following:
  - Pre/Post Event: All digital (i.e. email invitations, newsletters, and Eddy Awards website) and printed materials (mailed invitations)
  - Onsite: video loop at VIP cocktail reception, general cocktail reception and dinner
- Full Page Ad with Gold Sponsor designation in the keepsake tribute journal given to each guest at the dinner

### ☐ \$10,000 SILVER SPONSOR

- Reserved Seating for (1) table of ten
- Invitation for (4) guests to the exclusive VIP Reception
- Silver Sponsor designation in the following:
  - Pre/Post Event: all digital (i.e. email invitations, newsletters, and Eddy Awards website) and printed materials (mailed invitations)
  - Onsite: video loop at VIP cocktail reception, general cocktail reception and dinner
- Full Page Ad with Silver Sponsor designation in the keepsake tribute journal given to each guest at the dinner

### ☐ \$5,000 BRONZE SPONSOR

- Reserved Seating for (1) table of ten
- Bronze Sponsor designation in the following:
  - Pre/Post Event: all digital (i.e. email invitations, newsletters, and Eddy Awards website) and printed materials (mailed invitations)
  - Onsite: video loop at general cocktail reception and dinner in ballroom

*\* Deadline to be listed as a sponsor on the printed invitation is Wednesday, September 6, 2017*

## SPECIAL DINNER SPONSORSHIPS:

### ☐ \$10,000 WINE OR CENTERPIECE SPONSOR

- Corporate name prominently displayed on Eddy Awards website
- Corporate name designation in the following:
  - Pre/Post Event: all digital (i.e. email invitations, newsletters, and Eddy Awards website) and printed materials (mailed invitations)
  - Onsite: video loop at general cocktail reception and dinner in ballroom, and tabletop recognition
- Half Page Ad with sponsor designation in the keepsake tribute journal given to each guest at the dinner



## TRIBUTE JOURNAL ADS

*Provide a lasting impression with an ad in the Tribute Journal for the event. Whether you are promoting your organization, acknowledging one of the Eddy Honorees or a finalist for the Most Business Friendly City Award, pay tribute to them while also helping us achieve our fundraising goals for the event allowing the LAEDC to continue with our mission.*

Deadline to submit ads:  
**FRIDAY, OCTOBER 20, 2017**

For ad specifications, please go online at  
**[www.laedc.org/eddy-awards/](http://www.laedc.org/eddy-awards/)**

## JOURNAL AD OPTIONS:

- Premium Placement Full Page Ad:  
\$4,500 (based on availability)
  
- Full Page Ad: \$2,000
  
- Half Page Ad: \$1,500

## PAYMENT INFORMATION

If you would like to pay by check:

Please make checks payable to:  
Los Angeles County Economic Development Corporation  
Attention: Accounts Receivable (Eddy Awards)  
444 S. Flower Street, 37th Floor  
Los Angeles, CA 90071

Please provide the following information:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

If you would like to pay by credit card:

VISA    MC    AMEX

Credit Card#: \_\_\_\_\_

Security Code: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

\_\_\_\_\_