

◆ InnovateLA

MIAMI AND ART BASEL, AUSTIN AND SXSW, IT'S TIME FOR LA TO JOIN THE RANKS WITH IT'S OWN HALLMARK EVENT SERIES.

InnovateLA is a two week, countywide celebration of the breadth of innovation and creativity within our region. From cleantech to gaming, aerospace to digital media and beyond, Los Angeles is a leading global center for innovation and entrepreneurship and we're showcasing and celebrating that with a series of events, lectures and talks all over LA.



MIAMI



ART BASEL

AUSTIN



SXSW

LOS ANGELES



INNOVATELA

Cleantech | Gaming | Aerospace | Digital Media | Social Media |
Ariel Systems | Bioscience | Fashion | Retail | Autonomous Vehicles |
Entertainment | Health Care | Fintech | Cleantech | Gaming | Aero-
space | Digital Media | Social Media | Ariel Systems | Bioscience
| Fashion | Retail | Autonomous Vehicles | Entertainment | Health
Care | Fintech | Cleantech | Gaming | Aerospace | Digital Media |
Social Media | Ariel Systems | Fashion | Retail | Autonomous Vehicles |
Entertainment | Health Care | Fintech | Cleantech |
Gaming | Aerospace | Digital Media | Social Media | Ariel Systems |
Bioscience | Fashion | Retail | Autonomous Vehicles | Entertainment
| Health Care | Fintech | Cleantech | Gaming | Aerospace | Digital
Media | Social Media | Ariel Systems | Bioscience | Fashion | Re-
tail | Autonomous Vehicles | Entertainment | Health Care | Fintech
| Cleantech | Gaming | Aerospace | Digital Media | Social Media |

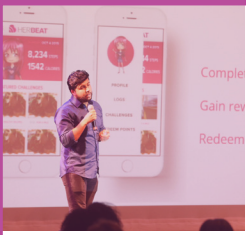
InnovateLA is...

InnovateLA

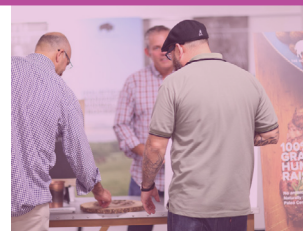
2015 Event Season Recap

October 2016

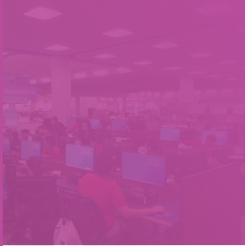




656
HOURS OF
PROGRAMMING



120M
IMPRESSIONS



132
SPONSORS



43K
HASHTAGS

160
EVENTS



25K*
ATTENDEES



LAIW 2015
was a huge
success...



We
really
spread
the
word



AROUND
200
BUS ADS

SEEN ABOUT
45 MIL
TIMES

LOS ANGELES INNOVATION WEEK(S)
OCTOBER 2-22, 2015

LA InnoventWeek is a week-long celebration of the local startup and innovation ecosystem. It's a time to connect, collaborate, and celebrate the success of our entrepreneurs. The event is a free, multi-day celebration of the local startup and innovation ecosystem. It's a time to connect, collaborate, and celebrate the success of our entrepreneurs. The event is a free, multi-day celebration of the local startup and innovation ecosystem. It's a time to connect, collaborate, and celebrate the success of our entrepreneurs.

| Day | Event | Time | Location |
|--------|---------------------------|---------------------|----------------------|
| Oct 2 | LA InnoventWeek Kickoff | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 3 | Startup Pitch Competition | 9:00 AM - 5:00 PM | LA Convention Center |
| Oct 4 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 5 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 6 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 7 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 8 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 9 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 10 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 11 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 12 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 13 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 14 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 15 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 16 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 17 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 18 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 19 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 20 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |
| Oct 21 | Startup Showcase | 10:00 AM - 5:00 PM | LA Convention Center |
| Oct 22 | Entrepreneur Panel | 10:00 AM - 12:00 PM | LA Convention Center |

LA InnoventWeek
October 2-22, 2015

"Los Angeles is the most democratic experiment in the history of mankind." — Frank Gehry

LA InnoventWeek(s) October 2-22
www.innovate.LA

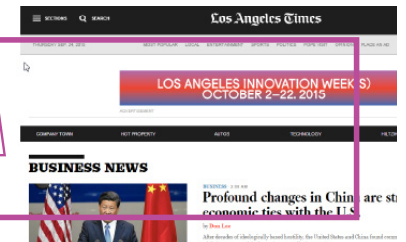
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www.innovate.LA

SEEN ABOUT
15 MIL
TIMES

SEEN ABOUT
1.5 M
TIMES



2015 Sponsors



InnovateLA

**This
year is
going to
be even
bigger**

October 2016



InnovateLA

**So secure your
sponsorship soon!**

October 2016



Presenting Sponsor (x2)

//////
\$50k

Sponsorship Benefits

Presenting designation on all collateral with the LAEDC and one other organization

Industry exclusive designation

Podium time during Kickoff and Closing Events

“Sponsor” designation on attendee name tags at event

Premium branding during LAEDC-managed events

Premium branding on Social Media

Premium logo placement & hyperlink on InnovateLA homepage

Premium signage throughout the venues for all 50+ events

Ad in LAEDC-managed events

Merchandising or exhibit booths at select events

Guaranteed admittance to each premier event for up to 4 people

Industry Sponsor (x4)

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\$25k

Sponsorship Benefits

Exclusive industry sponsorship of InnovateLA

Invitation to INLA planning and advisory committee

Recognition and mention during Kickoff Event:
“Collaboration powered by [your company]”

“Sponsor” designation on attendee name tags at event

Premium branding during LAEDC-managed events

Premium branding on Social Media

Premium logo placement & hyperlink on website

Premium signage throughout the venues for all events

Ad in LAEDC-managed events

Merchandising or exhibit booths at any event

Guaranteed admittance to each premier event for up to 4 people



Event Sponsor

//////
\$10k

Sponsorship Benefits

Premium branding during LAEDC-managed events

Premium branding on Social Media

Signage throughout the venues for all events

Premium logo placement & hyperlink on website

Merchandising or exhibit booths at any event

Media Sponsor

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\$5k

Sponsorship Benefits

Premium branding on our website

Premium branding on slide presentation

Signage placement at key events

Logo on any printed materials including LA Times Adds

InnovateLA

Thank you!

October 2016

www.inla.org

For more information contact
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