

When permitting problems sent our 38-year-old catering truck manufacturing company into a tailspin, the LAEDC provided insight, guidance and solutions. They helped keep us running smoothly and our 14 employees cranking out the food trucks our customers crave. Words cannot express our sincere gratitude and indebtedness to the LAEDC for their help.

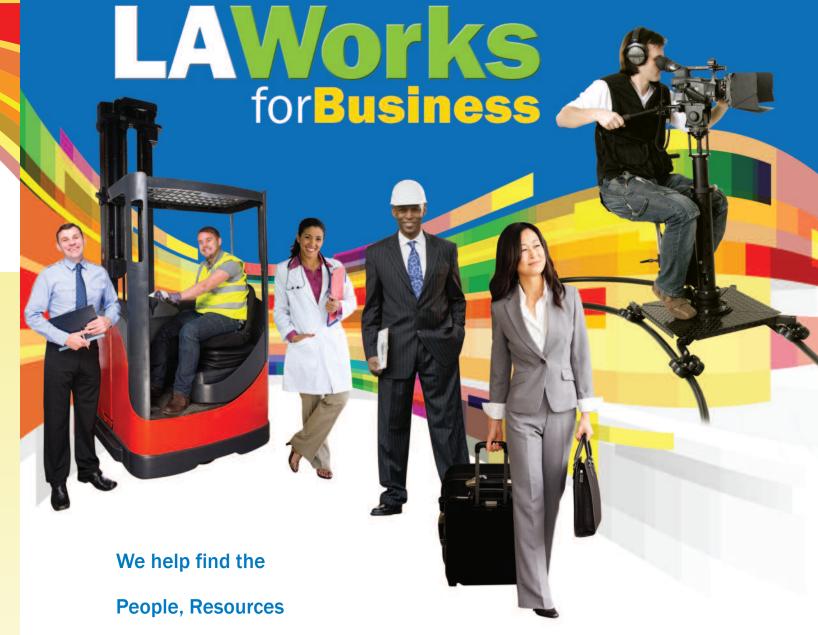
**Arthur Djahani** General Manager Armenco Catering Truck Manufacturing

## [LA Works]

If you're an LA-based business, you've got friends in high places. Our knowledgeable team of business professionals stand ready to roll up their sleeves and get things done. We'll help find the [ People ], [ Resources ] and [ Ideas ] you need to help keep your company competitive.



Give us a call or click today. Let's get to work!



and Ideas you need

global marketplace.

to succeed in a

**LAEDC & City of Los Angeles Workforce Development Board** Partnering for new business opportunities

Call or click the LAEDC today for your free Business Guide.

(888) 4-LAEDC-1 www.LAWorks4.biz



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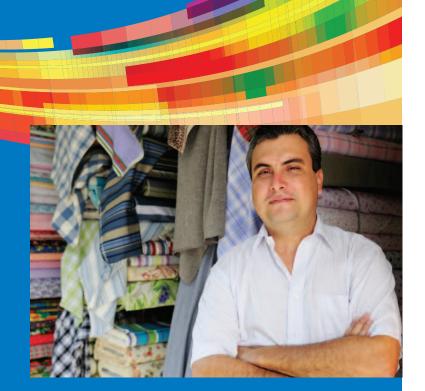
www.LAWorks4.biz

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LAEDC



The City of Los Angeles Workforce Development Board is an equal opportunity employer/ program. Auxiliary aids and services available upon request to individuals with disabilities.



## LAEDC & City of LA's **Workforce Development Board** The first place to go when you're ready to grow.

Two of Los Angeles' most effective business and workforce experts have joined forces to offer you a one-stop solution to finding ways to work better and smarter in the City of Angels.

One call, one click can put you in touch with people who know where and how to get things done.

For 34 years, the Los Angeles County Economic Development Corporation (LAEDC) has been leading the charge for business attraction, retention and expansion in Southern California. The LAEDC's innovative outreach programs, insightful and results-oriented consultations and groundbreaking research have been heralded among the best in the world.

As a leading advocate for workforce development in Los Angeles, the City of LA Workforce Development Board (WDB) oversees 17 WorkSource Centers/America's Job Centers of California and two satellites as well as 11 **Business Source Centers throughout LA. The WDB helps** thousands of businesses find qualified employees while assisting hundreds of thousands of workers in obtaining employment.

Together these two key organizations now provide an unmatched range of services that are specifically tailored to the needs of businesses within LA.

Tap into the people, resources and ideas you need to succeed in today's global economy. Let us go to work for you.

## [ People ]

People come first with us. WDB staff work with companies large and small to find qualified new candidates for your job openings.

Acting as an extension of your Human Resources group, we pre-screen candidates, perform skills assessments and initial background checks.

We help you enhance worker skills and retrain them to take on new assignments. Each training program is custom tailored to your specific needs.

When conditions mandate a restructuring of your workforce, we'll step in and provide even more assistance with trained professionals who will help to find workable alternatives to wholesale layoffs.

We'll even help those who lose a job with career placement services. Our staff offers those displaced workers key resources and career counseling to help them on their job quest.

## Resources

The LAEDC team has been helping businesses just like yours to prosper for decades. We know where to go to find the resources you need to succeed.

When cutting costs is a high priority, we can help identify meaningful savings. Perhaps you could benefit from a review of your workers' compensation insurance program, improved energy efficiency, or a workplace productivity analysis, all of which can improve your bottom line.

We can help find opportunities to raise your revenues! Whether it's new procurement contracts with governments or developing creative new ways to market your business, we can connect you to the right resource to get you the expertise you need. Through our affiliation with the LA World Trade Center, we'll identify import/export opportunities and explore ways you may benefit from LA's Foreign Trade Zone.

Want to raise new capital? We'll show you how to secure a SBA-backed small business loan or non-traditional financing options to acquire or refurbish facilities and provide working capital to sustain your growth.

If you're in the market for an equity investment, our staff is ready to identify potential partner companies and provide introductions to investment firms that fit well with your market needs.

As an engineering service, we're accustomed to dealing with complex problems, but a city tax audit threatened our company and its 85 employees. The LAEDC and the City intervened and helped us find a solution. Thanks to them, we're staying in LA.

**Lynn Prescott** 

CEO **Prescott Communications**  Ideas ]

Our partnership is all about creating personal relationships with client companies. We work directly with you to develop creative solutions to the very real challenges you face. We listen, observe and research all the possibilities, so that you don't get cookie cutter solutions, but receive thoughtful, in-depth advice from experts who've been at this for years.

The LAEDC is renowned for accurate, independent economic research from its Institute For Applied Economics and Kyser Center. This vast library of information and insights is at your disposal when you partner with us. We'll guide you toward identifying key trends and point out how to take advantage of new opportunities as they arise.

The Kyser Center publishes a weekly email newsletter as well as periodic reports on activity and forecasts for key business sectors.

Our little black book of contacts is nearly endless. If we don't have the answer for you, chances are we'll know someone who will.

Best of all, most services are totally FREE!

**Call now and put** LA to work for you. [888]4-LAEDC-1

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