



HONOREES

UCLA



L.A. County's Most Business-Friendly Cities

6:00 p.m. - Cocktail Reception & Silent Auction • 7:30 p.m. - Dinner & Awards Program

About the Eddy Awards:

The Eddy Awards® is a cocktail, dinner, and awards gala to support fulfillment of the LAEDC mission to attract, retain, and grow businesses and jobs for the regions of Los Angeles County. The Awards were introduced by the LAEDC in 1996 to celebrate individuals, organizations, and now cities that demonstrate exceptional contributions to positive economic development in the region.

We are also pleased to present the 2014 Most Business-Friendly City in Los Angeles County award. The winning cities will be announced live at the event.

About the LAEDC:

The LAEDC is a private, non-profit 501(C)(3) organization, founded in 1981, whose mission is to attract, retain, and grow businesses and jobs for the regions of Los Angeles County. Since 1996, the LAEDC has helped to retain or attract more than 190,000 annual jobs in Los Angeles County with an estimated labor income, including wages and benefits, of \$12 billion. Taken together with the supported indirect and induced economic activity, a total of more than 400,000 annual jobs with labor income of more than \$21 billion were impacted, accounting for an estimated \$850 million in property and sales tax revenues to the County of Los Angeles.

Our Guests:

More than 600 of the region's leading business, government, civic, and education leaders attend this annual event.

Promotion:

Promotional activities include news releases, e-newsletters, and event listings in selected publications in the greater Los Angeles area.

Non-Sponsorship Tickets:

\$400 per person. \$4,000 for a table of 10.

More Information:

Please contact Marilyn McPoland at (213) 236-4812 or visit www.laedc.org/eddy.

Tax ID #:

95-3643339

19TH ANNUAL



Celebrating economic development leadership

Los Angeles County Economic Development Corporation

The 19th Annual Eddy Awards®

Thursday • November 13, 2014 at the Beverly Hilton

www.laedc.org/2014eddy

☐ \$25,000 Diamond Sponsor

- **Premier Seating** for **two tables** of ten
- **Invitation for 20** to the VIP Reception
- **Sponsorship of VIP Reception**
- **Prominent display of corporate logo gobo** in ballroom
- **Prominent verbal Diamond Sponsor Recognition** during the event
- **Diamond Sponsor designation and logo recognition** prominently displayed on Eddy Awards® website with homepage link for up to 6 months
- **Feature article on your company** in the Business Leader Online e-publication / pre or post Eddys.
- **Diamond Sponsor** designation in the on-site video loop at VIP reception, general reception and dinner, in event invitation*, and in all event emails and newsletters before and immediately after event
- **Premier Position Full Page Ad** with Diamond Sponsor designation in the keepsake tribute journal which is given to each guest
- **8x10 Framed Photo with honorees**

☐ \$15,000 Platinum Sponsor

- **Preferred Seating** for **one table** of ten
- **Invitation for 10** to the VIP Reception
- **Sponsorship of Silent Auction** represented by corporate logo gobo
- **Platinum Sponsor designation and logo recognition** prominently displayed on Eddy Awards® website with homepage link for up to 6 months
- **Platinum Sponsor** designation in the on-site video loop at VIP reception, general reception and dinner, in event invitation*, and in all event emails and newsletters before and immediately after event
- **Full Page Ad** with Platinum Sponsor designation in the keepsake tribute journal which is given to each guest

☐ \$10,000 Gold Sponsor

- **Reserved Seating** for **one table** of ten
- **Invitation for 6** to the VIP Reception
- **Gold Sponsor designation and logo recognition** prominently displayed on Eddy Awards® website with homepage link
- **Gold Sponsor** designation in the on-site video loop at VIP reception, general reception and dinner, in event invitation*, and in all event emails and newsletters before and immediately after event
- **Full Page Ad** with Gold Sponsor designation in the keepsake tribute journal which is given to each guest

☐ \$7,500 Silver Sponsor

- **Reserved Seating** for **one table** of ten
- **Invitation for 2** to the VIP Reception
- **Silver Sponsor designation and logo recognition** prominently displayed on Eddy Awards® website with homepage link
- **Silver Sponsor** designation in the on-site video loop at VIP reception, general reception and dinner, in event invitation*, and in all event emails and newsletters before and immediately after event
- **Full Page Ad** with Silver Sponsor designation in the keepsake tribute journal which is given to each guest

☐ \$5,000 Bronze Sponsor

- **Reserved Seating** for **one table** of ten
- **Bronze Sponsor designation and name recognition** prominently displayed on Eddy Awards® website with homepage link
- **Bronze Sponsor** designation in the on-site video loop at general reception and dinner, in event invitation*, and in all event emails and newsletters before and immediately after event
- **Half Page Ad** with Bronze Sponsor designation in the keepsake tribute journal which is given to each guest

☐ Virtual Sponsor

Can't attend the event?

Let us recognize you as a journal, centerpiece or wine sponsor as follows:

\$7,500 Journal Sponsor

- **Outside Back Cover Tribute Journal Ad**
- **Corporate logo** prominently displayed on Eddy Awards® website with homepage link
- **Corporate logo** designation in the on-site video loop at general reception and dinner, in event invitation*, and in all event emails and newsletters before and immediately after event

\$5,000 Wine or Centerpiece Sponsor

- **Corporate name** prominently displayed on Eddy Awards® website with homepage link
- **Corporate name** designation in the on-site video loop at general reception and dinner, in event invitation*, and in all event emails and newsletters before and immediately after event
- **Half Page Ad** with sponsor designation in the keepsake tribute journal which is given to each guest
- **Tabletop recognition**

*Invitation deadline to be listed as a sponsor is September 13, 2014



Keepsake Tribute Journal Ads

Deadline to submit ads: Friday, October 10, 2014

☐ Inside Front Cover - \$5,000

☐ Inside Back Cover - \$4,000

☐ Full Page - \$2,000

☐ Half Page - \$1,500

Individual Tickets

☐ _____ Individual Tickets at \$400.00

☐ _____ I/We am/are unable to attend, but enclosed please find our contribution in the amount of \$ _____ to support the work of the LAEDC.

Please make checks payable to: LAEDC

Mail to: Los Angeles County Economic Development Corporation

Attention: Accounts Receivable (Eddy Awards)

444 S. Flower Street, 37th Floor

Los Angeles, CA 90071

Please provide the following information.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Credit Card#: _____ ☐ VISA ☐ MC ☐ AMEX

Security Code: _____ Exp: _____ Signature: _____

Billing Address (if different than above): _____