



The Kyser Center for Economic Research

2015 Economic Forecast Conference featuring Education and Innovation

Wednesday, October 8, 2014:: L.A. Hotel Downtown (formerly the Marriott)

7:00 a.m. – 11:30 a.m.

Attendance: 400-500

Audience Profile: Business leaders, elected and appointed government officials, and professionals from the education, finance, media, and civic sectors.

The **LAEDC Economic Forecast** is Southern California's premier source for in-depth economic information and analysis on Los Angeles County and the surrounding areas. This important Economic update is attended by the region's top business, education, civic, and government leaders. The LAEDC's economic research reports are broadly used by the media, government, and private industry organizations.

SPONSORSHIP BENEFITS	<i>Title</i>	<i>Presenting</i>	<i>Premier</i>	<i>Event</i>	<i>Media Partner</i>
	\$20,000	\$10,000	\$7500	\$5,000	NA
"Title Sponsor" recognition with preferred logo placement (one only)	Yes	-	-	-	-
"Presenting Sponsor" recognition	-	Yes	-	-	-
Reserved Preferred Seating (10 seats per table)	40	30	20	10	2
Podium time of (3-5 min in length)	Yes	-	-	-	-
Sponsor-provided marketing piece distributed at each attendee seat	Yes	Yes	-	-	-
Sponsor-provided marketing piece distributed to all attendees on Flash Drive	Yes	Yes	Yes	-	-
Sponsor Signage prominently displayed front of ballroom / stage	Yes	Yes	Yes	-	-
Exhibit Display opportunity (includes 6' draped table)	Yes	Yes	Yes	Yes	-
Prominent verbal recognition at the event	Yes	Yes		-	-
Verbal recognition at event	-	-	Yes	Yes	Yes
Recognition in LAEDC Economic Forecast report given to each attendee and posted online	Yes	Yes	Yes	Yes	Yes
Recognition on Digital Event signage, in Media advertisements leading up to event and select LAEDC communications, including: e-newsletters, email blasts leading up to event, event website (with hyperlink to company website), social media sites, i.e. Twitter, Facebook, Tumblr	Title Sponsor Designation & Logo	Presenting Sponsor Designation & Logo	Premier Sponsor Designation & Logo	Event Sponsor Designation & Logo	Media Sponsor Designation & Logo

\$250 Exhibit Display - (includes: 1 Ticket, 6' Draped Table & Chairs)

To reserve your sponsorship: Contact Marilyn McPoland at 213-236-4812 or marilyn.mcpoland@laedc.org