



# INTERNATIONAL TRADE OUTLOOK

Wednesday, June 3, 2015

The Westin Long Beach

7am—11am

<http://laedc.org/international-trade-outlook>

## SPONSORSHIP OPPORTUNITIES

**Attendance:** 300-400

**Audience Profile:** Business leaders, government leaders and professionals from the international trade, finance, and civic sectors

- \* Gain ideas and insights about these potentially lucrative and valuable trade opportunities
- \* Obtain critical planning information from our trade forecast
- \* Meet and hear from Stephen Cheung, the new President of the World Trade Center-Los Angeles

LEVEL	LOGO	EVENT	RECOGNITION	COLLATERAL
<b>Presenting</b>  <b>\$10,000</b>	Presenting Sponsor logo placement in all digital, print and social media  Including the International Trade Outlook Report and Flash Drives	Three (3) premium reserved tables of 10  Premium placement for two (2) 6' Exhibit Displays	3-5 minutes of stage time to address the audience*  Verbal recognition from the stage from Bill Allen, CEO LAEDC  <i>*Content must meet with prior approval from LAEDC</i>	Sponsor provided marketing piece distributed at each attendee seat  Prominently displayed signage at event
<b>Title</b>  <b>\$7,500</b>	Title Sponsor logo placement in all digital, print and social media  Including the International Trade Outlook Report and Flash Drives	Two (2) premium reserved tables of 10  6' Exhibit Display	Verbal recognition from the stage from Bill Allen ,CEO LAEDC	Recognition in marketing communications leading up to the event
<b>Premier</b>  <b>\$5,000</b>	Premier Sponsor logo placement in all digital, print and social media  Including the International Trade Outlook Report and Flash Drives	One (1) premium reserved table of 10  6' Exhibit Display	Verbal recognition from the stage from Bill Allen, CEO LAEDC	Recognition in marketing communications leading up to the event
<b>Media</b>  <b>N/A</b>	Media Sponsor Designation & Logo	One (1) reserved table of 8  6' Exhibit Display	Verbal recognition from the stage from Bill Allen, CEO LAEDC	Recognition in marketing communications leading up to the event

